As COVID Overwhelmed Caregivers and Isolated Seniors, Peninsula Health Care District Steps Up and Makes Major Financial Investment to Provide Support

*PVI Adult Day Care Services to Re-Open at Rosener House with $100,000 to be invested in generating over 1,000 days of adult day services*

**Burlingame, Calif., July 12, 2021** – As the world begins getting closer to a post-COVID reality, senior citizens throughout San Mateo County have suffered as a result of the isolation created by the pandemic. Equally, caregivers have been overwhelmed by the enormity of caring for loved ones without any support or respite during the pandemic.

In an effort to provide immediate relief, the Peninsula Health Care District (PHCD) has invested $100,000 to make an additional 1,250 days of adult day services affordable for District seniors and their families. The District will provide scholarships for seniors to attend Peninsula Volunteers, Inc.’s Rosener House, a state-licensed Adult Day Program in Menlo Park with an excellent reputation for quality of care and range of services. PVI-Rosener House works to promote health, independence, and dignity for individuals living with Alzheimer’s disease, dementia, early memory loss, stroke, Parkinson’s disease, and other chronic conditions.

“Senior care is a critical service and a priority in our community given our demographics and the need for adult day services,” said Lawrence W. Cappel, Ph.D., Chair, Peninsula Health Care District Board. Many seniors, nearly one-third of San Mateo County’s residents, have been impacted by the shift to virtual services during the pandemic.

“We are addressing a critical need, made even more so by the closing of Sutter’s Senior Focus Program,” said PHCD CEO Cheryl Fama. “This partnership with PVI will remove barriers to access by expanding capacity and making it affordable for seniors and their families.”

“Our organization works to make ‘aging in place’ possible, benefits the socio-emotional, cognitive, and physical well-being of seniors, and supports their caregivers with a much-needed respite,” added Peter Olson, CEO of PVI. “PHCD’s contribution makes our resources accessible to more seniors who are underserved, vulnerable, and have been isolated for such a long time.”

Dao Do, Interim Director of Rosener House, expressed her excitement about the reopening. “There is no replacement for in-person interaction, and our staff is so eager to see our seniors. We receive everyone with open arms and kindness every day, as if it were their first day with us. We have missed them.”

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**About Peninsula Health Care District:** Founded in 1947, the Peninsula Health Care District serves the communities of San Bruno, Millbrae, Burlingame, Hillsborough, San Mateo and Foster City by supporting the unique health and wellness priorities of our Peninsula communities, and safeguarding access to health services, today and in the future. PHCD fulfills its commitment to the community through oversight of District assets and infrastructure, planning for future health care needs, and investing taxpayer dollars in local health-focused organizations and programs. For more information: [https://peninsulahealthcaredistrict.org/](https://peninsulahealthcaredistrict.org/)

**About Peninsula Volunteers, Inc.:** For almost 75 years, Peninsula Volunteers, Inc., a duly recognized 501 (c) (3) non-profit, has enabled seniors to age in place, driven by a profound legacy of caring and our core values of respect, commitment, trust, dedication and compassion. Our four core programs serve over 6,000 households and address the most pressing issues of aging adults by offering critical services to sustain their daily physical, nutritional, emotional and mental health while achieving dignity and independence in their lives. PVI’s programs include Nutrition Services/Meals on Wheels; Adult Day Services at Rosener House; Health, Wellness and Enrichment offerings at Little House; and on-demand Transportation Services at Little House. For more information about PVI: [https://www.penvol.org/](https://www.penvol.org/) and Rosener House: [https://www.penvol.org/rosenerhouse/](https://www.penvol.org/rosenerhouse/)