



Board of Directors
COMMUNITY HEALTH INVESTMENT
COMMITTEE MEETING
Monday, August 7, 2023
5:30 - 6:30 PM

Join Zoom Meeting
[https://
us02web.zoom.us/
j/83530653906](https://us02web.zoom.us/j/83530653906)
Meeting ID: 835
3065 3906
One tap mobile
+12532158782/
+12678310333

A G E N D A

- 1. **Call to Order**
- 2. **Welcome & Introductions**
- 3. **Review 2023 Community Health Investment Fund Expenditures** Page 1-6
 - A. Impact Partners Program
 - B. Community Grants Program
 - C. Healthcare Workforce Tuition Assistance Program
 - D. Discretionary Funds - Small Grants & Events/Sponsorships
- 4. **2024 Grant Cycle**
 - A. Community Health Investment Committee Charge Page 7-8
 - B. Community Grant Program Policy, Eligibility, Funding Priorities Page 9-10
 - C. 2024 Budget Page 11
 - D. LOI Review Process Page 12-13
 - E. Committee Meeting Schedule & Work Plan Page 14
- 5. **Committee Bios and Photos**
- 6. **Adjournment**

IMPACT PARTNERS Budget - \$742,000	AWARD	Focus Area
Lucile Packard Foundation for Children's Health Samaritan House	\$ 175,000	Preventive Health
Free Clinic of San Mateo	\$ 305,000	Preventive Health
Mission Hospice	\$ 165,000	Healthy Aging
Ombudsman Services of San Mateo County, Inc	\$ 70,000	Healthy Aging
Total Awarded	\$ 715,000	

COMMUNITY GRANTS Budget - \$1,158,000	AWARD	Focus Area
AbilityPath	\$50,000	Preventive Health
Bay Area Community Health Advisory Council (Community Initiative)	\$30,000	Preventive Health
Boys & Girls Clubs of the Peninsula	\$15,000	Preventive Health
CALL Primrose	\$20,000	Healthy Aging
Caminar	\$50,000	Mental Health
CASA of San Mateo County	\$20,000	Preventive Health

Catholic Charities San Francisco	\$45,000	Healthy Aging
Community Overcoming Relationship Abuse	\$45,000	Mental Health
Edgewood Center for Children	\$30,000	Healthy Aging
First 5 San Mateo County	\$45,000	Preventive Health
Foster City Village, Inc.	\$10,000	Mental Health
FRESH APPROACH	\$30,000	Healthy Aging
Friends for Youth	\$20,000	Mental Health
Healthier Kids Foundation	\$25,000	Preventive Health
IEP Collaborative, Inc.	\$0	Withdrew LOI (\$15,000)
Jewish Family and Children's Services	\$25,000	Healthy Aging
Justice At Last	\$15,000	Mental Health
Kara	\$15,000	Mental Health
Latino Commission on Alcohol and Drug Abuse Services of San Mateo County	\$20,000	Mental Health
LifeMoves	\$30,000	Mental Health

National Center for Equine Facilitated Therapy	\$20,000	Mental Health
North East Medical Services	\$40,000	Mental Health
One Life Counseling Center	\$50,000	Mental Health
Pathways Home Health & Hospice	\$10,000	Mental Health
Peninsula Bridge	\$25,000	Mental Health
Peninsula Family Service	\$40,000	Healthy Aging
Peninsula Family YMCA	\$40,000	Healthy Aging
Peninsula Jewish Community Center	\$10,000	Preventive Health
Peninsula Volunteers, Inc.	\$50,000	Healthy Aging
Rebuilding Together Peninsula	\$20,000	Healthy Aging
San Mateo County Health Foundation	\$20,000	Preventive Health
San Mateo Police Activities League	\$30,000	Mental Health
Second Harvest of Silicon Valley	\$50,000	Preventive Health
StarVista	\$40,000	Mental Health

Via Heart Project	\$35,000	Preventive Health
Villages of San Mateo County	\$10,000	Healthy Aging
Vista Center for the Blind and Visually Impaired	\$20,000	Healthy Aging
WomenSV	\$15,000	Mental Health
San Bruno Park School District	\$75,000	Preventive Health
Total Awarded	\$1,140,000	

HEALTHCARE WORKFORCE TUITION ASSISTANCE Budget - \$50,000	AWARD	Focus Area
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Total Awarded \$0

SMALL GRANTS Budget - \$25,000	AWARD	Focus Area
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One Step Beyond, Inc. \$5,000 Preventive Health

Total Awarded **\$5,000**

SPONSORSHIP/EVENTS Budget - \$50,000	AWARD	Focus Area
Millbrae Cultural Committee	\$ 2,000	Community Engagement/Outreach Community
NAACP, San Mateo	\$ 300	Engagement/Outreach Community
Mills Annual Sponsorship	\$ 10,000	Engagement/Outreach Community
Foster City Chamber of Commerce Annual Fee	\$ 540	Engagement/Outreach Community
San Mateo Chamber of Commerce Annual Fee	\$ 400	Engagement/Outreach Community
SMCCCD Foundation	\$ 5,000	Engagement/Outreach
San Bruno Park School District: 3 Hearing Screening Devices	\$ 4,953	Community Engagement/Outreach Community
City of Millbrae Recreation	\$ 500	Engagement/Outreach Community
San Mateo Daily Journal Showcase	\$ 950	Engagement/Outreach Community
Ability Path Sponsorship	\$ 5,000	Engagement/Outreach Community
StarVista Sponosrhip	\$ 2,500	Engagement/Outreach
Burlingame Chamber of Commerce: Membership Investment	\$ 175	Community Engagement/Outreach Community
Burlngame on the Ave Sponsorship	\$ 3,000	Engagement/Outreach Community
Mills-Peninsula Hospital Foundation	\$ 6,000	Engagement/Outreach

Millbrae Chamber of Commerce - Japanese Festival	\$ 500	Community Engagement/Outreach
NAMI	\$ 2,500	Community Engagement/Outreach
Total Awarded	\$44,318	

GRAND TOTAL AWARDED FOR 2023 \$1,904,318



**BOARD OF DIRECTORS
COMMUNITY HEALTH INVESTMENT COMMITTEE
CHARGE 2023**

Purpose:

The Committee acts as an advisory body to the Board by identifying and vetting opportunities to invest public funds in programs and services that will address the health needs of its constituents. The Committee's work is guided by the Board's vision, mission, and strategic direction and helps to ensure the District's investments address priority needs and achieve measurable improvements in the health outcomes of its residents.

The Committee advises the Board on District programs such as, but not limited to: Annual Community Grants, Community Education, multi-year Special Initiative recommendations, and Workforce Tuition Assistance.

Primary Functions:

1. Advising Board on community needs and District-proposed programs and projects to address those needs.
2. Conducting an annual review of the District's Community Health Investment programs.
3. Evaluating proposals for new Community Health Investment programs and Special Initiatives proposed by the Board, Strategic Direction Committee or District Staff.
4. Serving as the primary workgroup for the District's Community Grants Program including reviewing processes and procedures, reviewing, and evaluating grantee proposals, making funding recommendations to the Board, and reviewing grantee reports.
5. Serving as ambassadors to the District by promoting the District's Community Health Investment programs and services to the community.

Membership:

The Committee is comprised of two representatives from the District Board **up to** eight active community leaders that reflect a range of professional skills and experience in such areas as health care, social services, grantmaking, development, and public policy and represent the geography of the District, as well as racial, ethnic, and gender diversity of constituents. The District's **Strategic Initiatives Director (SID)** will serve as staff to the Committee. The District's CEO and SID will serve as non-voting members.

For the 2023 grant cycle, new Community Committee members will serve a one-year term. Returning Community Committee members serve 3-year terms and can be re-appointed for one 3-year term before cycling off for at least one year. The Committee will be chaired by a Director of the PHCD Board. As an advisory body to the Board, the Board retains approval authority.

Members and Terms:

Rick Navarro, Director, Chair

Henry Sanchez, Director, Vice-Chair

Kevin Martinez 2023-2023 (1^{yr} term)

Marco Durazo 2023-2023 (1^{yr} term)

Bryan Neider 2023-2023 (1^{yr} term)

Susan Baker 2020-2022 (2nd term)

Mary Lund 2019-2024 (2nd term)

Linda Wolin 2021-2023 (1st term)

Approved by Board of Directors 10/18/07

Revised and Approved 10/23/10 Revised

and Approved 2/28/2013 Revised and

Approved 5/30/15

Revised and Approved 8/29/2017

Revised and Approved 9/20/2018

Revised and Approved 1/16/2019

Revised 8/7/23 and Approved XX/XX/XXXX



Community Grants Program Policy, Guidelines, Eligibility

Policy

The Peninsula Health Care District exists to address the health needs of our residents. It carries this out through a vigilant monitoring of resident health and seeks opportunities to promote health, ensure access to needed health services, and achieve equity in health outcomes. It achieves this through a variety of health investment strategies from directly providing services and facilities to partnering with service providers through funding support to community-based organizations that address the identified needs of our residents. The Community Grants Program is one of the overall District community health benefit strategies established to recognize and support the essential contribution non-profit organizations make to the health ecosystem.

Our Approach

Peninsula Health Care District seeks **organizations that share our mission to support our residents achieving their optimal health and wellness through education, prevention and access to basic health services.** We view funding as a partnership. We acknowledge that each community has different strengths and challenges, and we work to tailor our support accordingly. The Community Grants Program is seeking **innovative programs that:**

- Improve the health and well-being of District residents as demonstrated by measurable outcomes
- Emphasize a preventive approach
- **Address health** disparities
- Leverage additional funding to support the program
- Collaborates with other agencies or local government

Guidelines & Eligibility

1. Supports non-profit 501(c)(3) organizations and public agencies that will directly serve residents of San Bruno, Millbrae, Burlingame, Hillsborough, San Mateo, and/or Foster City.
2. Grants **are** made in the range of \$10,000 – **\$60,000.**
3. Only one grant per applicant organization will be considered.

4. Organizations new to PHCD are eligible to apply for a one-year grant and will be required to make a mid-term and an end-of-term report.
5. Previous grant recipients may apply for a two-year grant and will be required to make a mid-term report and an end of the grant term report.
6. Supports direct program costs and consideration given to indirect costs up to 12%.
7. Cannot be used for research projects, fundraising campaigns or events.
8. General operating support will be considered if metrics are identified to increase or improve reach and impact.

Community Grants Program - Priority Funding Areas

- Healthy Aging – Socialization, Connectivity
- Mental Health - Prevention Services & Programs
- Preventive Health – Education, Screening, Physical Activity & Nutrition
- Health Care Equity – Increasing Health Care Access

2024 Grant Cycle Timetable

Letter of Interest posted	Thursday, August 17, 2023
Letters of Interest due	Thursday, September 7, 2023 by 5:00 pm
Grant applications due	Thursday, October 26, 2023 by 5:00 pm
Committee grant review	Monday, November, 20, 2023

Community Grants Budget 2024

Impact Partnership Grants (3-Year Grants)	\$ 742,000
Samaritan House	\$ (320,250)
Mission Hospice	\$ (173,250)
Teen Van	\$ (175,000)
Ombudsman	\$ (73,500)
Impact Partnership Grants Available Funds	\$ -

Community Grants (1-Year Grants)	\$ 1,183,000
San Bruno Parks Wellness Coordinator	\$ (75,000)
Community Grants Available Funds	\$ 1,108,000

Community Support Funds (Discretionary Funds)	\$ 75,000
Contributions and Sponsorships	\$ (50,000)
Small Grants	\$ (25,000)
Community Support Available Funds	\$ -

Total Available for 2024 **\$ 1,108,000**



Letter of Interest Screening Criteria Ideas

1. Organization's name
2. Serves PHCD residents
3. Addresses one Focus Area
 - Healthy Aging - socialization & connectivity
 - Mental Health - prevention services & programs
 - Preventive Health – education, nutrition, screenings & healthy living
 - Health Equity – increasing health care access
4. Clear, strong program description and associated activities
5. Request within range - \$10-60K
6. How funds will be used
7. Total budget - involves leverage additional funding to support the program
8. Location program will take place (city and zipcodes)
9. Demographics of community to be served
10. How program will address health disparities
11. Projected number of people to be served with this funding request
12. Percentage of the projected number reside in PHCD
13. Measurable outcomes
14. Q2 report submitted on time
15. Collaborate with other agencies or local government
16. Will requested funds launch, maintain or expand this program
17. Measurement tools used to track impact
18. Organization's history with PHCD



Application Stage Criteria

Actionable Insights Recs

1. Make grant priorities more specific
2. Reduce the number of grants and increase award minimum
3. Make magnitude among district residents served a criterion
4. Make grantee stability a criterion
5. Improve measurement & evaluation metrics
6. Require data related to equity

PHCD Historical Criteria

Consideration will be given to organizations that:

1. Adhere to the Board's principles and guidelines
2. Serves District residents
3. Meets the needs of underserved communities
4. Addresses one health priority
5. Innovative approach
6. Achievable outcomes
7. Strong organization's history and track record



**Community Health Investment Committee
2023 Meeting Schedule & Work Plan**

Monday, August 7, 2023, 5:30pm - Meeting #1 (1.0 hours)

1. Present 2024 funding priorities - Healthy Aging, Mental Health, Preventive Health, Health Equity
2. Review meeting schedule & work plan
3. Member bios and photos
4. Review programs under oversight of CHIC
5. LOI's reviewed by administration

Monday, October 2, 2023, 5:30pm - Meeting #2 (1.5 hours)

1. Committee discussion of LOIs and Midyear Updates
2. Determine which orgs advance to application stage

Thursday, October 26 – Applications due

Friday, October 27 – Application review begins in Zengine

Monday, November 13 – Application review completed

Monday, November 20, 2023, 5:00pm - Meeting #3 (2.5 hours)

1. Application + materials presented by reviewer
2. Committee discussion
3. Recommendations finalized for December 14th Board meeting