

BOARD OF DIRECTORS MEETING MINUTES 6:30pm Thursday, February 2023 Was held via Zoom teleconference		
<p><u>Directors Present</u> Chair Cappel Secretary Pagliaro Director Navarro Director Zell Director Sanchez</p>	<p><u>Directors Absent</u></p>	<p><u>Also Present</u> Counsel Mark Hudak Presenters: Eric Ryan, MissionMet Facilitator, Superintendent Magee & Chief of Health Rogers, Alexis Denton, Resilient Environment</p>
<p>1. <u>CALL TO ORDER & ROLL CALL:</u> Chair Cappel called the meeting to order at 6:32pm. Roll call attendance was taken. A quorum was present.</p>		
<p>2. <u>PUBLIC COMMENT/NON-AGENDA ITEMS:</u> Sheri Peifer, Eskaton’s President introduced Scott Winans, Eskaton’s new Vice President of Life Plan and Bay Area communities who will be covering The Trousdale. Mr. Winans gave a brief overview of his background, expertise, vision, and the areas he hopes to elevate in supporting the Trousdale.</p>		
<p>3. <u>REPORT OUT FROM CLOSED SESSION:</u> 2/23/2023 Chair Cappel reported discussion focused on the PWC development and pending litigation involving a District property.</p>		
<p>4. <u>CONSENT CALENDAR:</u></p> <ul style="list-style-type: none"> a. Board Meeting Minutes – January 26,2023 b. Checking Account Transactions – January 2023 c. Treasurer’s Report – January 2023 <p>Motion to approve the Consent Calendar as presented</p> <p>Motion: By Director Zell; Seconded By Director Sanchez Vote: Ayes – Cappel, Pagliaro, Navarro, Zell, Sanchez Noes - 0 Abstain - 0 Motion Passed: - 5/0/0</p>		

5. Old Business:

a. Strategic Planning Board & Management Retreat- Prep and Expectations: CED Wasson confirmed the all-day, publicly noticed planning retreat is set for Friday, March 3rd in the PHCD classroom. **Eric Ryan**, MissionMet consultant and facilitator for the retreat, gave a brief overview of the main themes and goals of the plan. He will also be sharing how the plan will be used to measure and track progress and kept updated to assess the organizational progress.

b. Approval of Developer's PWC Project Planning, Entitlement/Design Application to the City of Burlingame – Chair Cappel reported that the Board has reviewed the application documents. [Note: application is 57 pages most are the 11”X14” concept plan details and were not included in the distributed meeting materials. They are available for review at the District office.]

Motion to submit PWC Project Planning, Entitlement/Design Application to the City of Burlingame

Motion: By Director Zell; Seconded By Director Sanchez

Vote: Ayes – Cappel, Pagliaro, Navarro, Zell, Sanchez

Noes - 0

Abstain - 0

Motion Passed: - 5/0/0

c. Reaffirmation of Helen Galligan's Appointment by Board to fill one of PHCD's seats on Sonrisas Dental Health Board: **Chair Cappel** noted this was an item deferred from the last Board meeting. PHCD appoints five of the nine board seats on the Sonrisas Dental Health Board. Former PHCD **Director Galligan** has held that seat since PHCD took over the program and currently serves as its Vice-Chair. She has been an active, knowledgeable member of that Board, and Sonrisas requests that she be allowed to complete her term.

Director Discussion: Her PHCD representation and excellent contributions to Sonrisas were acknowledged. However, it was the consensus that a PHCD representative should be at least a resident of the county and in touch with the resident needs and this Board should appoint a replacement to complete her term that ends in December 2024. **Director Sanchez** noted that he teaches dentists and would be interested in filling that seat.

Motion to replace Ms. Galligan and appoint Director Sanchez to fill PHCD vacant seat on the Sonrisas Dental Health Board

Motion: By Director Zell; Seconded by Director Navarro

Vote: Ayes – Cappel, Pagliaro, Navarro, Zell, Sanchez

Noes - 0

Abstain - 0

Motion Passed: - 5/0/0

6. New Business:

a. Request for Funding Support to the County Health and County Office of Education's Process to Develop a Countywide Strategic Plan to address School-Aged Youth Mental Health: Presenters Chief of Health Louise Rogers and Superintendent Nancy Magee

Chief Rogers, presented a power point detailing the project, plan to accomplish, and consultants to be engaged to carry out the planning process.

Presentation Highlights:

- The vision is to create and sustain safe and positive community environments so that all county youth may thrive and succeed.
- The process will establish a coalition engaging a broad representation of health, school, law enforcement, social services, and behavioral health professionals.
- SMC County Health and the County Superintendent of schools will lead a year-long, equity focused mental wellness strategic planning process for the county's schools and transition age youths.
- Desired outcomes: map of intersecting initiatives and more defined collaborative infrastructure; assessment of gaps and plan of action to achieve access to equitable social-emotional wellness for children and youth; unified plan will position partners favorably to act on state and local funding opportunities. Pacific Health Consulting has been engaged to facilitate this process and plan development. The total cost of their services is \$200K. Presenters are seeking a contribution of \$25k from PHCD to this effort.

Q&A with Superintendent Magee & Chief of Health Rogers

Who is currently funding the program? \$25k from the Sequoia Healthcare District, \$60k from the Mental Health Services Act, and \$50k from the County Office of Education. They are still looking at other funding opportunities.

Director comments:

Chair Cappel shared that since Comprehensive Mental Health Centers were shut down by the State of California in recent years, the data on the metrics of mental health show a sharp decline at both the school age level and adulthood. The Mental Health Centers had a great model, as it was available to all people and with the many resources they were able to provide the community. While looking towards the future in the area of mental health, it is important to look back at some of the programs that worked in the past.

Director Zell stated this is an important project and will serve well the launching of PHCD's allcove teen drop-in center. He proposed raising the contribution to \$30K.

Motion to contribute \$30k in Support of the Strategic Plan Development Process for School Aged Youth Mental Health

Motion: By Director Zell; Seconded by Director Navarro

Vote: Ayes – Cappel, Pagliaro, Navarro, Zell, Sanchez

Noes - 0

Abstain - 0

Motion Passed: - 5/0/0

b. Request Approval of Proposed Consulting Team and Next Phase of Work in Defining PWC Hub Services, Partners, Business Proforma:

Alexis Denton, Resilient Environment, consultant working with CEO Fama on this project presented. **Ms. Denton** presented the next critical phase in defining the PWC community benefit Hub services, potential provider partners and the related business proformas. She also introduced the team of local, national, and international experts she and **CEO Fama** have identified to advise the work.

Presentation highlights summarized the work to date:

- Developed a model of 'must consider' services through an expert think tank exercise, interviews with national and local older adult living environment experts, interviews with local providers, doctors, age-friendly environment task force representatives, and residents.
- Confirmed overall model with a series of experts and community members affirming the base concept is both innovative and sound.

- Got a good sense of needs of the District's constituents and a good handle on desired services, space requirements, and big picture goals.

Confident that the "menu" of services identified are correct, needed, and doable. Part 2 of the Hub development will consist of the development of a detail project master plan.

Next Phase, Work Plan, Products

- Validate the work done to date, identifying gaps, defining the decision-making process and project leadership team, developing a long term project schedule with refined goals, mission, vision and metrics for success.
- Complete a master plan that will describe how the Hub would operate, its design and performance criteria so potential partners can be engaged through a formal RFP process.
- Determine potential membership models, revenue streams, expenses, and District vs Partner involvement.
- Timeline for completion of Phase 2 of the Hub development is estimated at 3 months.
- Consultant team: Headed by Ms. Denton and will include Maria Mortati, Stephen Johnston, and Daniel Ruth
- Budget for Phase 2: Billings will be time and materials not exceeding \$72,500.

Motion to accept work plan, consultant team, schedule and expenditure not exceeding \$72,500 for completion of Phase 2 of the Hub development

Motion: By Director Zell; Seconded by Director Navarro

Vote: Ayes – Cappel, Pagliaro, Navarro, Zell, Sanchez

Noes - 0

Abstain - 0

Motion Passed: - 5/0/0

c. Earthquake Insurance Proposal for The Trousdale: Director Zell

Director Zell stated that he was skeptical of the earthquake insurance because it's a narrow risk on a brand-new building but was curious to see what the Board consensus was on the issue.

Chair Cappel commented that he would like this to be vetted through the finance committee.

Director Zell stated that he would also like this item tabled until vetted through the finance committee.

d. Proposal to Increase The Trousdale's FY '2023 Marketing Budget: Vice Chair Pagliaro and DOB Stephanie Arevalo Rodriguez

Vice Chair Pagliaro referenced the memo in the meeting materials that outlines an aggressive 4-month local newspaper advertising campaign to raise the visibility of The Trousdale throughout the community. Response to the ads will be tracked to through the number of clicks on website, calls into The Trousdale seeking information or tours. The ultimate goal is to increase residents. The increase requested is \$23,932.

Motion to Increase the Trousdale's Advertising Budget by \$23,932 to support newspaper advertising campaign presented for 4th quarter FY /23

Motion: By Director Sanchez; Seconded by Director Zell

Vote: Ayes – Cappel, Pagliaro, Navarro, Zell, Sanchez

Noes - 0

Abstain - 0

Motion Passed: - 5/0/0

e. Resolution NO. 2023-03 Authorizing the Payment of a Per-Meeting Stipend to Directors of the Peninsula Health Care District: Chair Cappel

Vice Chair Pagliaro asked, and **Counsel Hudak** responded the stipend qualifying meetings include any meeting where a Director is doing official business on behalf of the District. Examples include board meetings, standing Committee meetings, and Ad hoc committee to which Director has been appointed.

Director Sanchez motions to authorize payment of a Per-Meeting Stipend to Directors of the Peninsula Health Care District.

Vice Chair Pagliaro seconded the motion

Motion Authorizing the Payment of a Per-Meeting Stipend to Directors of the Peninsula Health Care District

Motion: By Director Sanchez; Seconded by Vice Chair Pagliaro

Vote: Ayes – Cappel, Pagliaro, Sanchez

Nays: Zell, Navarro

Abstain - 0

Motion Passed: - 3/2/0

f. Request for Board Endorsement to Apply for CSDA Board Seat: Director Zell

Director Zell reported CSDA has a call out for interested public agency directors who would be interested in running for a seat on the CSDA Board. Interested candidates need to have the endorsement of their agency Board. He requested the Board endorsement for both he and **Director Pagliaro** and they will get together and decide which one of them would move forward with the application.

Director Sanchez made motion to nominate both **Vice Chair Pagliaro** and **Director Zell** for endorsement to Apply for CSDA Board Seat.

Chair Cappel seconded the motion.

Motion to nominate Vice Chair Pagliaro and Director Zell for endorsement to Apply for CSDA Board Seat

Motion: By Director Sanchez; Seconded by Chair Cappel

Vote: Ayes – Cappel, Pagliaro, Navarro, Zell, Sanchez

Noes - 0

Abstain - 0

Motion Passed: - 5/0/0

g. Proposal to Continue to Offer Hybrid, When Technically Feasible, When Meetings Return to In-Person Starting March 1, 2023: CEO Fama

Public Comments:

Michael Schrader stated the he would appreciate if the meetings would continue to be hybrid.

Director Navarro moved to approve proposal of continuing to offer a hybrid option to in-person

meetings, when technically feasible.

Director Sanchez seconded the motion.

Motion to approve Proposal to Continue to Offer Hybrid, When Technically Feasible, When Meetings Return to In-Person Starting March 1, 2023

Motion: By Director Navarro; Seconded by Director Sanchez

Vote: Ayes – Cappel, Pagliaro, Navarro, Zell, Sanchez

Noes - 0

Abstain - 0

Motion Passed: - 5/0/0

h. Acceptance of CEO Performance Review and Proposed Contract Amendment(s):

Chair Cappel reported that the Board discussed CEO Fama's performance and developed an offer that could not be presented prior to this meeting due to the hour, therefore it would be presented to her the following day. Action on this item needs to be deferred to the next meeting.

7. Reports:

a. Board Standing Committees: No meetings in February.

Strategic Planning Committee 3/3/23 meeting cancelled due to Strategic Planning Retreat on 3/3/23.

Finance Committee meeting March 7, 2023

Community Health Investment- Next meeting August 7, 2023

b. Board Chair and Director Reports

Director Zell said he attended the ACHD Board meeting in Sacramento where he was updated on current legislation that would be affecting healthcare districts. One issue of note was an amendment to the Brown Act that would facilitate holding hybrid meetings.

c. Staff Reports

DOB Stephanie Arevalo Rodriguez: February focus has been Trousdale marketing, promoting the PWC town hall, and the monthly e-newsletter that continues to enjoy a 50%+ open rate. She also reminded the Board that the form 700s are due the first week of April and she would be sending them out the following week.

Youth Outreach Specialist, Jackie Almes provided updates on a recent YAG training on the LGBT+ community and resources for mental health support. Another YAG meeting focused on the color theory behind the acceptable color palette of the allcove center and the signage ensuring everything is in compliance with the branding guidelines.

DOYB Flores provided an update on the service agreement contract in development with Caminar that he hopes to have ready for the March Board meeting, and finalizing the contract with the selected general contractor, Zone 4 Construction, to mobilize the tenant improvements.

FCD Marheineke reported on meetings with the Active Wellness marketing consulting team to identify ways to increase membership. They recommended revisiting participating as a provider in insurance programs. She also shared that Dr. Cameron Emmott, former PHCD Director, donated a stepper, a piece of equipment that the members have enjoyed since its arrival.

CED Wasson reported two additional community partners, new to the District's vaccine campaign clinics, would be joining the District at the next vaccination clinic. Second Harvest and Rebuilding Together will be at the, February 25th event, at Saint James clinic between 12-4pm. She also made note that the PHCD had been asked to participate in a press conference in the first half of April with HEP B Free and Treasurer Fiona Ma to discuss the topic of the new CDC universal screening recommendation for Hepatitis B.

CFO Yee reported the February debt service payments were made on the construction loans for the Trousdale; the FY '23, 42 grant checks totaling \$1.3M were cut and distributed; and \$2 million was transferred into the investment account at Citi National Bank. In the coming month she will begin working with the department directors to develop the budget for next year with the goal of having a draft ready for the Finance Committee and Board to review in May.

CEO Fama reported on the PWC town hall held the previous night, which was well attended, good questions asked, and the familiar issues of potential traffic and noise came up. Inquiries are increasing at the Trousdale now that pandemic restrictions have been loosened. Sylvia Chu Executive Director of The Trousdale reports giving more tours. CEO Fama thanked the Board for approval of the Phase 2 work plan on the Hub and its services and for Alexis Denton's leadership of this next phase. Retaining her ensures continuation of progress and continuity of that work during CEO transition.

9. CORRESPONDENCE & MEDIA:

Chair Cappel encouraged everyone to review the correspondence and media section in their Board Packet and asked if anyone had any questions.

10. ADJOURN: Chair Cappel adjourned the meeting at 8:24pm.

Written by: Voula Theodoropoulos

Approved by: _____
Lawrence W. Cappel, Board Chair



FINANCE COMMITTEE MEETING

Minutes

November 30, 2022

1. **Call to Order:** Meeting was called to order by **Chair Zell** at 2:05 pm.
2. **Roll Call:** Present via Zoom: Chair Zell, Member Seto, CEO Fama, CFO Yee. Absent: Director Galligan, Member Sun.
3. **Approval of Minutes** from September 20, 2022
It was moved by CEO Fama and seconded by Member Seto to approve the Minutes from September 20, 2022. Roll call vote: Chair Zell – Aye; Member Seto – Aye; CEO Fama – Aye; CFO Yee – Aye. The motion passed 4/0/0.
4. **PHCD Health & Fitness Center – Performance & Goals:**

Ms. Marheineke, Fitness Center Director, provided a brief history of the Center and an overview of the YTD performance and goals for the Center. The Center promotes healthy aging through physical activities, health education, socialization, and connectivity. Operations are geared toward the older population. Input from the public regarding offerings are collected through a senior advisory committee. In addition to the fitness equipment, there are classes, massage therapy, and concierge services. In FY 20, the Center had 200 members, but when COVID happened, operations stopped for a few months and resumed on a modified scale. As a result, the membership was reduced to 150 in FY 22. **Ms. Marheineke** is looking at ways to bring in more members. She plans to contact local businesses to provide employees with discounted membership during underutilized hours. She is also exploring the opportunity to make Massage Therapy available to residents living at The Trousdale. The District currently subsidizes the Center and will need 257 new members to break even. Regarding marketing, she has posted ads, sent direct mail postcards, and dropped off brochures at doctor's offices.

Chair Zell commented that fitness is vital to health and does not mind the subsidy. He wants to explore different ideas to reach out to more people so that more people can benefit. Management may want to look at marketing, signage, price point, and offerings to increase membership; the Center needs to define and market the product being offered. Is there the capacity to add a medical component? What makes the Center attractive to more members?

Member Seto commented that breakeven is a bit challenging given the size of the Center and the population served. He thought the \$80 membership fee was high with the current offerings. He asked if there is a way to put in different programs, such as a basic and a more advanced program for those with specific workout goals. **Ms. Marheineke** noted that heart healthy, balance, and yoga classes are regularly provided. Member-specific advice and personalized services are already provided by Staff as well.

CEO Fama commented that COVID significantly impacted the current number of members due to the months of required closure, reduced numbers allowed in Center at one time dictated by state

and local health precautions during gradual recovery, and then members remaining cautious after restrictions lifted or unfortunately experiencing a decline in health and ability to come to the Center. It was Ms. Marheineke's constant support and outreach efforts that brought back the majority of the members.

Member Seto asked if there is a way to put physical therapy in the Center and have the hospital promote the Center. CEO Fama replied that rooms in the back had been leased to a PT prior to COVID and could be again. She also commented that having the hospital promote the Center has been difficult. Multiple outreach has been made to hospital leadership, but they have not been willing to make the Center's brochures available.

Chair Zell summarized the discussion noting he is open to adding a medical component, adjusting the membership price point, expanding membership, and exploring new marketing ideas. He would like Ms. Marheineke to come back at a future meeting to present her ideas for the Center.

5. TT Resident Assistance Fund Request:

CEO Fama introduced the situation facing resident SD who has been in TT for >3years, is 101 years old, has been on hospice twice and then perks up, and now due to her declining health and mobility, her level of care requirements have increased from Level 1 to Level 4, 4 being the highest monthly rent fee. The family reported that they can no longer support her stay at that rate and must explore less expensive options. TT Executive Director Chu carried out the Program's required family interview and review of the resident's financial documents and has verified that this resident is eligible for support based on TT's Rent Assistance Fund's policy. Therefore, we are requesting resident SD be awarded monthly rent assistance of \$5,000 to allow her to remain in her Trousdale home for the remainder of her life or until her care needs exceed those provided by TT's assisted living license and she must be transferred to a higher level of medical care. The family will continue to contribute \$6,000/month.

Member Seto asked if the family could pay the balance over time or if Eskaton could contribute a portion of the subsidy. **Chair Zell** commented that he did not want to see the 101-year-old resident leave her home due to financial hardship.

It was moved by Chair Zell and seconded by Member Seto to approve the use of The Trousdale Assistance Fund up to \$5,000. Also, check with Eskaton if they would contribute. Roll call vote: Chair Zell – Aye; Member Seto – Aye; CEO Fama – Aye; CFO Yee – Aye. The motion passed 4/0/0.

6. Draft Audited Financials:

CFO Yee provided an overview of the draft audited financials and significant changes from the prior year. The audit was completed by JWT & Associates, which is the District's first year of working with this firm. There were four audit adjustments:

1. *Pension adjustment* – provided by auditor each year. Favorable this year, resulting in a credit of \$987K.
- 2.&3. *Lease adjustment* – New accounting standard GASB 87. The standard applies to both a lessee and lessor by recognizing the present value of the total payments as either a lease liability or lease receivable and a deferred inflow or outflow on the statement of net assets. An interest portion is also recognized in the statement of activities.
 - On the lessee side, the 2600 El Camino Real facility resulted in an additional \$14K in expense
 - On the lessor side, the hospital land lease resulted in \$1.7M of additional income due to the length of the lease agreement (50 years).

4. *Sonrisas payroll accrual adjustment* – The payroll expense estimate for the pay period ending on June 30th was low, resulting in an adjustment of \$7K of additional salary expenses.

Other year-end numbers did not change, as shared in the last Finance meeting. The most significant changes from the prior year are from the new lease accounting standard and the pension adjustments. In addition, FY 20-21 was a pandemic year; therefore, there were more activities in FY 21-22 as the State lessened COVID restrictions.

Chair Zell commented that the new accounting standard is difficult to grasp. **CFO Yee** replied that the reasoning or validity for the new standard is challenging to understand. But, the entry is correct and is according to the reporting standard set by GASB. In addition, the auditor will be at the next Board meeting and can provide some clarity to GASB 87.

It was moved by Chair Zell and seconded by Member Seto to approve the draft audited financials. Roll call vote: Chair Zell – Aye; Member Seto – Aye; CEO Fama – Aye; CFO Yee – Aye. The motion passed 4/0/0.

7. **Q1 Consolidated Financials** – **CFO Yee** provided a brief overview of the financial performance for Q1 FY 22-23. Some items to note:

- The Trousdale is behind on revenue due to occupancy being 10 units behind but was already four units short coming into the new year.
- allcove has not been launched; therefore, there is no income and few expenses.
- Unrealized loss is higher than budget but will disappear once the bond matures.

Some unused budget is the result of timing differences. All other income and expenses are consistent with the general operations.

Member Seto commented that it might be beneficial to revisit paying off The Trousdale construction loans due to the rising interest rates. The bank might need to pay the District to eliminate the debt if the interest rates rise over the breakeven point. **CFO Yee** replied that she would get a payoff number from the bank and bring it back to the March meeting.

8. Future agenda

- Active Wellness & Activate Programs for the PWC Hub
- Health and Fitness Center Business Plan Update
- Q2 Consolidated Financials

Adjournment: Chair Zell Adjourned the meeting at 3:45 pm.

Written by Vickie Yee, CFO

Approved by:

Dennis Zell, Chair



**JOINT MEETING OF THE
BOARD of DIRECTOR'S**

**STRATEGIC DIRECTION OVERSIGHT
& FINANCE COMMITTEES
January 4, 2023**

Meeting Minutes

1. **CALL TO ORDER:** Chair Zell called the meeting to order at 5:00 PM and welcomed members of the Finance Committee.
2. **ROLL CALL:** SDOC members present were Cappel, Aubry, Bandrapalli, Jackson, Johnson. Absent: Pagliaro, Quigg, Emmott, Gutierrez, and McDevitt. Finance members present were Zell, Sanchez, Seto, Fama, and Yee. Absent: Sun
3. **APPROVAL OF MINUTES:** SDOC November 2, 2022
 Motion to approve as written by Aubry; seconded by Jackson
 Roll Call Vote: Ayes –Noes-0; Abstain-0
 Motion Passed:5/0/0
4. **ACTIVE WELLNESS & ACTIVATE PROGRAMS:** CEO Fama & CEO Jill Kinney, **Active Wellness & Activate Programs:** CEO Fama referenced her memo sent out in the meeting materials that summarized PHCD's work to date in exploring Active Wellness as a potential service partner for the District's PWC Hub of Community benefit services. Ms. Kinney is interested in using 15,000 square feet of the Hub for those programs. This joint meeting is intended to provide an opportunity for both Committee's members to get a better understanding of her programs and get answers to any questions they may have. She then turned the floor over to CEO Kinney,

CEO Kinney gave an overview on the history of her organization, examples of business partners such as Provident Health in Oregon and Rossmoor in Walnut Creek, the philosophy and goals of her programs, and her vision for what could be provided in the District's HUB. She then walked through a PowerPoint presentation on her assessment of the demographics and market potential surrounding the PWC Development and the variety of services she could provide in 15,000 square feet in the Hub that would address the Board's vision for the PWC. In addition to gym facilities for all ages, she is proposing her Activate Program would be a unique asset to the Hub and she is exploring the feasibility of putting in a therapy pool as well. She described the **Activate Model**

as a personalized program for people who have chronic conditions that can be improved with exercise, diet, and other lifestyle changes. When a member joins, they are assigned a personal health coach, a personal registered dietician, and a specialty personal trainer. A program is developed for them, and they work closely with this support team for a minimum of 90 days. Members come to Activate for 3-4 supervised workouts each week in a 30-minute custom circuit called EGym. Data on their workouts is collected and driven by AI that evolves these workouts to a target level performance defined by team. They also meet weekly with their health coach and registered dietician on progressive support for diet and behavior changes.

Q&A with CEO Kinney:

What is the capacity for the Hub being considered? A 15,000-sf model with 2,500-3,000 members.

Is Dr. Aubrey familiar with programs like Activate? Dr. Aubrey was but from his experience a physician would make a referral to a facility like this but not be actively involved.

What level of involvement do primary care doctors have with this program? One of the core components of the Activate model is the physician is always in charge. Activate provides subclinical services which involve a support staff of registered dietitians, certified health coaches and specialty trainers who take the physician's objective for a patient and develop a program which is then reviewed and signed off by the physician. The technology that has been incorporated is also a key component as it allows the Activate equipment's data to be embedded in the Electronic Health Record which directly updates the physician on the patient's progress.

How would PHCD's obligation to make Hub services accessible to all PHCD residents be addressed with the Active Wellness programs proposed? This would be done by having a pricing structure that allows for subsidies often provided by community centers and non-profit healthcare organizations.

Would proposed programs be compatible with a therapy pool? Yes, the warm water therapy pool is included in the model and part of the Active Wellness operations.

In regard to CEO Kinney's involvement with these types of facilities for over two decades, has she published any findings on the impact the wellness centers have had on the community? Not yet, but definitely in the future plans.

What would the cost be to move forward and bring the Active Wellness/Activate programs into the Hub? This would include putting together a pro forma with total capital requirements and a 5-year operating pro forma showing the forecasted revenues, operating expense to a break even, profitability and return on investment.

Does Active Wellness program have any focus around mental health? Not yet, but they are currently looking into if this component could be incorporated.

Would the therapy pool have a ramp for patients that use wheelchairs? There is no detail on the design as of yet, but therapy pools usually incorporate a ramp, accessibility, and temperature suitable for all patients.

Comments:

- PHCD should consider a sub-committee with local physicians to maximize the medical component of the Hub.
- The Sutter Research Institute could be reached out to assist with this committee along with a couple of other practicing physicians referring patients.
- PHCD should consider an elevator platform for the therapy pool as it would take up less space than a ramp.

What are the next steps? CEO Kinney needs PHCD's consensus that the program they have outlined is in fact the direction the Board wants to go. After everyone is on the same page in terms of vision then Active Wellness would move forward in developing a pro forma.

Chair Cappel asked if there were any other comments or questions. Hearing none, he thanked CEO Kinney for her presentation and answers.

5. PROGRESS REPORT ON PWC – HUB COMMUNITY SERVICES RESEARCH:

Consultant Alexis Denton summarized progress to date:

- Achieved a good handle on space requirements, big picture goals and needs.
- Affirmed after considering all feedback that the concept is both innovative and sound.
- Working to develop process moving forward to operationalize the Hub.
- Discussions ongoing with potential key partners - Eskaton, Avenidas, Active Wellness, Pearsuite.
- Learning from the Square at the Jewish Home- Daniel Ruth as expert contributor.

Next Steps

- Determine next steps with Active Wellness partnership.
- Decide approach on timing to move forward to operationalize the Hub.
- Develop executive summary of decisions, assumptions, and approach to-date.

Dr. Aubrey asked if the CEO transition would have any effect on the timeline. **Ms. Denton** answered that the timeline has not been established yet. She and CEO Fama are working on a plan for the next phase that will bring in experts who have already been interviewed and engaged in the work to date to work with her to mitigate that transition. **Director Zell**: commended **CEO Fama** on the team she has assembled on the project and thank **Ms. Denton** for her presentation.

Chair Cappel asked if there were any other comments or questions. None were offered.

6. STRATEGIC INITIATIVES UPDATES:

CEO Fama reported there have been two vaccination clinics since the SDOC's last meeting at which more than 180 vaccinations were given. The District will be partnering with Safeway to do another vaccination event at the Millbrae Senior Resource Fair on January 20th and on January 29th at the Millbrae Lunar New Year Festival. **CEO Fama** also update the Board on the progress of the RIP Medical Debt Relief Program and after partnering with the CFO of the San Mateo Medical Center over 14,400 residents will be receiving medical debt relief.

6. Adjournment

**Peninsula Health Care District
Checking Transactions
February-23**

Date	Description	Deposit	Withdraw
Admin			
2/1/2023	CalPERS Pension		91.33
2/1/2023	CalPERS Pension		5,077.51
2/1/2023	County of San Mateo, CA	659,248.89	
2/1/2023	FSA Payment		5.00
2/2/2023	SC Property Management		30,215.00
2/3/2023	Bay Alarm		299.94
2/3/2023	Well Connected Office		258.43
2/3/2023	San Mateo Daily Journal		1,449.00
2/3/2023	Iron Mountain		528.94
2/3/2023	Streamline		300.00
2/3/2023	Bay Area Phlebotomy and Laboratory Services		2,400.00
2/6/2023	Precise Printing & Mailing, Inc.		195.08
2/6/2023	Foster City Village, Inc.		10,000.00
2/6/2023	Pathways Home Health & Hospice		10,000.00
2/6/2023	Peninsula Jewish Community Center		10,000.00
2/6/2023	Villages of San Mateo County		10,000.00
2/6/2023	Boys & Girls Clubs of the Peninsula		15,000.00
2/6/2023	Justice At Last, Inc.		15,000.00
2/6/2023	IEP Collaborative, Inc.		15,000.00
2/6/2023	KARA		15,000.00
2/6/2023	WomenSV		15,000.00
2/6/2023	CASA of San Mateo County		20,000.00
2/6/2023	Call Primrose		20,000.00
2/6/2023	The Latino Commission		20,000.00
2/6/2023	National Center for Equine Facilitated Therapy (NCEFT)		20,000.00
2/6/2023	Friends for Youth		20,000.00
2/6/2023	Rebuilding Together Peninsula		20,000.00
2/6/2023	San Mateo County Health Foundation		20,000.00
2/6/2023	Vista Center for the Blind and Visually Impaired		20,000.00
2/6/2023	Jewish Family & Children's Services		25,000.00
2/6/2023	Peninsula Bridge		25,000.00
2/6/2023	Community Initiatives		30,000.00
2/6/2023	Edgewood Center for Children and Families		30,000.00
2/6/2023	LifeMoves		30,000.00
2/6/2023	Fresh Approach		30,000.00
2/6/2023	San Mateo Police Activities League		30,000.00
2/6/2023	Via Heart Project		35,000.00
2/6/2023	North East Medical Services		40,000.00
2/6/2023	Peninsula Family YMCA		40,000.00
2/6/2023	Peninsula Family Service		40,000.00
2/6/2023	StarVista		40,000.00
2/6/2023	Catholic Charities		45,000.00
2/6/2023	Community Overcoming Relationship Abuse		45,000.00
2/6/2023	First 5 San Mateo County		45,000.00
2/6/2023	Caminar, Inc.		50,000.00
2/6/2023	Ability Path		50,000.00
2/6/2023	One Life Counseling Center		50,000.00
2/6/2023	Peninsula Volunteers-Meals on Wheels		50,000.00
2/6/2023	Second Harvest of Silicon Valley		50,000.00
2/10/2023	Paychex		610.02
2/10/2023	Allied Administrators for Delta Dental		1,722.45
2/10/2023	UNUM Life Insurance Company of America		448.60
2/10/2023	Stavroula Theodoropoulos		147.51
2/10/2023	City of Burlingame		32.00
2/10/2023	Comcast		521.21
2/10/2023	KBA Document Solutions, LLC		175.71

Date	Description	Deposit	Withdraw
2/10/2023	PG&E		658.62
2/10/2023	Best Best & Krieger, LLP		2,025.00
2/10/2023	Recology #731545607		82.04
2/10/2023	Precision Digital Networks		3,006.75
2/10/2023	Diligent Corporation		3,500.00
2/10/2023	Susann Reed		1,105.00
2/10/2023	KBM-Hogue		104,144.59
2/10/2023	Peninsula Volunteers, Inc		4,800.00
2/10/2023	Healthier Kids Foundation		25,000.00
2/10/2023	One Step Beyond		5,000.00
2/10/2023	Mills Annual Fund		10,000.00
2/10/2023	Ombudsman Services San Mateo County		35,000.00
2/10/2023	NAACP, San Mateo		300.00
2/13/2023	California Public Employees Retirement		17,019.05
2/15/2023	Sonrisas Dental Health		75,000.00
2/15/2023	Paychex Payroll 2/15/23		33,715.35
2/15/2023	Payroll Taxes 2/15/23		17,295.00
2/15/2023	Workers Compensation Insurance Payroll		230.74
2/15/2023	Fund TRF from Admin to CNB		2,000,000.00
2/16/2023	CalPERS Pension		7,187.75
2/17/2023	Mark D. Hudak		1,530.00
2/17/2023	U. S. Bank Equipment Finance		272.09
2/17/2023	PURCOR Pest Solutions		95.00
2/17/2023	Color Print		609.72
2/17/2023	Ralls Gruber & Niece LLP		3,372.02
2/17/2023	Mark D. Hudak		2,700.00
2/17/2023	Susann Reed		910.00
2/17/2023	Paychex		85.00
2/21/2023	Paychex		120.00
2/21/2023	Heritage Bank		223.13
2/21/2023	Cardmember Service		4,606.41
2/24/2023	J & E Pro Cleaning and Handy Services		660.00
2/24/2023	Anna Naufahu	150.00	
2/27/2023	Paychex Payroll 2/28/23		31,982.72
2/28/2023	Interest	26.13	
2/28/2023	Payroll Taxes 2/28/23		16,563.99
2/28/2023	Workers Compensation Insurance Payroll		211.88
		659,425.02	3,508,489.58
Health Fitness			
2/3/2023	Life Fitnesss, LLC		10,312.95
2/3/2023	KBA Document Solutions, LLC		16.96
2/3/2023	Crothall Laundry Services Inc.		261.50
2/3/2023	Active Wellness, LLC		3,000.00
2/3/2023	Well Connected Office		58.17
2/3/2023	Joan Sanchez		320.00
2/3/2023	Streamline		50.00
2/10/2023	PG&E		815.08
2/10/2023	Recology		88.54
2/10/2023	Mindbody Merchant Processing		399.40
2/17/2023	U. S. Bank Equipment Finance		77.40
2/17/2023	AT&T		216.92
2/17/2023	Kirby Cramer		160.00
2/17/2023	Judy Slaninka		160.00
2/21/2023	Cardmember Service		472.49
2/24/2023	J & E Pro Cleaning and Handy Services		1,150.00
2/24/2023	MBC5 Moving Services		525.00
2/28/2023	Interest	0.39	
2/28/2023	Health and Fitness Member Deposit February 2023	10,583.04	
		10,583.43	18,084.41

Date	Description	Deposit	Withdraw
Leasing			
2/3/2023	Western Allied Mechanical, Inc.		1,808.00
2/3/2023	Bay Alarm		542.22
2/3/2023	San Mateo County Tax Collector		274.63
2/3/2023	PG&E		3,133.39
2/3/2023	Western Allied Mechanical, Inc.		0.00
2/6/2023	Ralph Barsi		2,000.00
2/10/2023	Bleyle Elevator, Inc		95.00
2/10/2023	Recology		570.55
2/10/2023	Recology		354.17
2/10/2023	Angelo Cosentino		225.00
2/17/2023	PURCOR Pest Solutions		520.00
2/21/2023	Cardmember Service		84.00
2/24/2023	J & E Pro Cleaning and Handy Services		1,954.10
2/24/2023	Shell Door Service, Inc.		256.44
2/24/2023	Zoya Galant, DDS	2,333.61	
2/24/2023	Ability Path	6,628.00	
2/24/2023	April Lee, DDS	2,719.14	
2/24/2023	Bay Area Foot Care	3,224.00	
2/24/2023	Houn Young Kim, DDS	2,015.71	
2/24/2023	Carol Tanzi & Associates	500.00	
2/24/2023	Patricia Dugoni, CPA	2,400.00	
2/24/2023	Eugene Kita, DDS	1,563.00	
2/24/2023	Burlingame Therapeutic Associates	2,729.90	
2/24/2023	Preferred Prosthetics Inc.	2,797.65	
2/24/2023	One Life Counseling Service	1,300.00	
2/24/2023	Ross Williams, DDS	2,083.19	
2/24/2023	Dr. Chan Dental	4,043.79	
2/24/2023	AT&T	160.54	
2/28/2023	Interest	7.34	
		34,505.87	11,817.50
PWC			
2/3/2023	Perkins Coie LLP		43,409.25
2/3/2023	Streamline		25.00
2/3/2023	Perkins Coie LLP		0.00
2/3/2023	Streamline		0.00
2/17/2023	Precise Printing & Mailing, Inc.		418.47
2/17/2023	Resilient Environment, LLC		1,020.00
2/17/2023	Mark D. Hudak		1,530.00
2/28/2023	Interest	0.18	
		0.18	46,402.72
Trousdale			
2/1/2023	Heartland Merchant Account		224.95
2/10/2023	Eskaton Properties Inc		83,598.91
2/10/2023	Trousdale Tenant Deposit	8,259.00	
2/10/2023	Trousdale Tenant Deposit	35,739.78	
2/10/2023	Trousdale Tenant Deposit	66,794.00	
2/21/2023	Trousdale Tenant Deposit	36,688.00	
2/21/2023	Trousdale Tenant Deposit	113,689.39	
2/21/2023	Trousdale Tenant Deposit	578,865.46	
2/22/2023	Trousdale Tenant Deposit	5,000.00	
2/23/2023	Trousdale Tenant Deposit	10,000.00	
2/28/2023	Interest	9.58	
2/28/2023	Trousdale Tenant Deposit	5,000.00	
2/28/2023	Trousdale Tenant Deposit	7,117.00	
2/28/2023	Trousdale Tenant Deposit	23,383.70	
		890,545.91	83,823.86

STATUS OF CURRENT YEAR TAX REVENUES

Total As Of <u>2/28/2023</u>	Estimated FY 22-23 <u>Tax Revenue</u>
<u>\$ 5,702,567</u>	<u>\$ 7,800,000</u>

Board Designated Invested Funds

	Rate Last QTR	Fees Paid Fiscal YTD	Cost Basis		Market Value
			<u>1/31/2023</u>	<u>2/28/2023</u>	<u>2/28/2023</u>
Torrey Pines - 3yr CD (mature 1/31/24)	0.450%		3,144,952	3,144,952	3,144,952
Fiduciary Trust	*	2,868	1,660,091	1,664,642	1,662,498
City National Bank	*	23,345	24,656,335	26,668,127	25,596,608
Local Agency Investment Fund	1.984%		5,805,941	5,805,941	5,805,941
San Mateo County Pool Investment	1.751%		<u>3,566,357</u>	<u>3,566,357</u>	<u>3,566,357</u>
			<u>38,833,676</u>	<u>40,850,019</u>	<u>39,776,355</u>

* Yield to maturity



DATE: March 17, 2023

TO: PHCD Board of Directors

FROM: Ann Wasson, Director of Community Engagement

SUBJECT: MISSION MET BOARD/STAFF STRATEGIC PLANNING RETREAT FOLLOW UP

Eric Ryan will provide a presentation regarding the strategic planning process. The board will learn about what has happened in the planning process since the one-day planning session on March 3rd and review the strategic plan *framework* that will be provided to you under separate cover.

FIRST AMENDMENT TO AGREEMENT

This FIRST Amendment of the Agreement, entered into July 26, 2021, by and between Economic & Planning Systems, Inc., (hereinafter "CONSULTANT") and Peninsula Health Care District (hereinafter "CLIENT") is made with reference to the following:

1. RECITALS

A. On July 26, 2021, an Agreement was entered into by and between CONSULTANT AND CLIENT, ("Agreement"); and

B. CONSULTANT AND SUBCONSULTANT desire to modify the Agreement on the terms and conditions set forth herein.

NOW, THEREFORE, it is mutually agreed by and between the undersigned parties as follows:

1. Scope paragraph of the Agreement is modified to include an additional task as outlined in Attachment A.
2. Additional budget request for not to exceed **\$50,000** without prior authorization.
3. Except as expressly modified herein, all other terms and covenants set forth in the Agreement shall remain the same and shall be in full force and effect.

IN WITNESS WHEREOF, the parties hereto have caused the modification of Agreement to be executed on March 17, 2023.

Peninsula Health Care District

Economic & Planning Systems, Inc.
A California Corporation

Name, Title



James R. Musbach, Senior Principal

Signature

Attachment A
CONTRACT ADDENDUM

Scope of Work: PWC 3.0 Negotiation Support

Economic & Planning Systems (EPS) will continue to serve as real estate advisor to the Peninsula Health Care District (PHCD) in negotiations with the selected developers on the business terms of the agreements necessary to implement the development of the Peninsula Wellness Center (PWC). Under direction from PHCD CEO and Board of Directors, EPS will work closely with outside counsel and other members of the negotiation team to provide strategic and analytical support to the negotiations, and will participate in negotiation meetings with the developers, as well as meetings with PHCD staff, Board, City staff, developer consultants, and stakeholder groups as directed by PHCD.

Three developers have been selected for the PWC: Generations; PMB, and MidPen Housing. At present it is contemplated that the project will be entitled as a single development, but that each of three developers will negotiate separate Term Sheets and Development and Disposition Agreements (DDAs). It is also expected that there will be a Development Agreement (DA) to be negotiated with the City for the project as a whole. The duration and extent of these negotiations is unknown and will depend on many factors, including issues that arise in the course of negotiations, interactions with the City on parking and other issues, potential changes to the development program, CEQA issues, and the time it takes to reach agreement on key business terms.

Therefore, this scope of work is necessarily open ended and intended to provide the flexibility to respond to emerging issues as they arise in the course of negotiations. A broad outline of tasks likely to be undertaken in the course of the negotiations is presented below.

Scope of Work

Term Sheets

As a first task of negotiating the legal documents for the transactions, the PHCD team and the developers will negotiate term sheets that spell out the core business and financial terms of the transaction. The Term Sheet typically defines the land use and development program (including affordable housing and other community benefits), phasing, public and private financing, land take down, land payment, participation, obligations of the parties, and other key elements of the business deal and operational arrangements between PHCD and the developers over the life of the project. In this task, both the developers and the PHCD team will undertake tasks to develop more definitive information and analysis to refine the land use and business plans, and to provide a basis for the negotiation of the business terms of the agreement.

EPS's role during this period will be to provide strategic guidance and continuing analytical support to PHCD to inform the contents of the term sheet, working in coordination with PHCD's legal counsel. As part of this effort, EPS will prepare a comprehensive and transparent pro forma cash flow model, or adapt the developers' proformas, to serve as a flexible tool for analyzing deal

points and a means of documenting agreed upon assumptions on costs, revenues, development program, and other project characteristics.

Transactions Documents

After agreement has been reached on the Term Sheets, the more detailed and formal legal documents that implement the business transactions will be negotiated, including the DDAs, ground leases and the Development Agreement with the City. This negotiation will involve more detail on how the transactions are executed, including the terms, conditions, and remedies associated with all aspects of the deal; a more detailed financing plan; land use entitlements; and the legal mechanisms to govern the transaction over time. EPS's role during this period will be to provide strategic guidance and continuing analytical support to PHCD to inform the contents of the transaction documents, working in coordination with PHCD's legal counsel.

Budget

The scope of this effort is to some degree open-ended because it involves negotiation and issue resolution among various parties in a complex policy environment. Thus, it is difficult to estimate the budget with certainty at this juncture. We propose to work with PHCD on a time-and-materials basis with an overarching not-to-exceed budget, so that PHCD and EPS have the flexibility to respond to issues as they emerge organically through the planning and negotiation process without needing to receive formal authorization or contract amendments for specific tasks that can take time and be inefficient.

As an addended budget allowance to be expended in response to issues that emerge in the course of the negotiations, as directed by PHCD, we request an initial budget not to exceed **\$50,000** without prior authorization. We will work diligently with staff to make our work as efficient as possible. Should we foresee the need for additional budget, we will submit a written request and associated scope of work for your authorization.

DATE: March 16, 2023

TO: PHCD Board of Directors & Cheryl Fama, PHCD CEO

FROM: Alexis Denton, Resilient Environment, and Maria Mortati, Experience Design

RE: *THE HUB – PART II: status update*

RECENT AND ONGOING ACTIVITIES ON THE PWC HUB PROJECT INCLUDE:

- Kick off with Stephen Johnston to commence innovation Hub study.
- Ongoing research on potential partners, services, programs, and technologies
- Development of project schedule, outline of master plan, and draft of mission, vision, and measures of success for review at upcoming meeting with leadership team

RECOMMENDATION:

We are proposing to convene an “advisory group” of experts, community members, and District leadership to take part in an upcoming workshop on the Hub. The workshop will focus on the current definition of the Hub, its approach to innovation, alignment of mission and vision, and current trends and research. Ideally this group will continue to provide input at ongoing project meetings. Team membership may change over time. We will be meeting with informants in an ongoing manner and will bring relevant data back to the larger group.

PROPOSED ADVISORY GROUP:

- Board Chair, Larry Cappel, PhD
- Board Member, Henry Sanchez, MD
- PHCD Strategic Direction Committee member, Wade Aubry, MD
- Cheryl Fama, CEO
- Ann Wasson, Dir. of Community Engagement
- Bonnie DeLeuw, RN– PHCD Health & Fitness Center Advisory Committee
- Amy Yotopoulos – Stanford Longevity Center, Avenidas, and Eskaton Board Member
- Anne O’Brian – Former Burlingame Council member and chair of its Age-Friendly City Task Force
- Incoming PHCD CEO
- Keith Duncan, MD, CEO of Mills-Peninsula Medical Group
- Representative from Mills-Peninsula Medical Center, ideally Chief Nurse



DATE: March 16, 2023

TO: PHCD Staff

FROM: Stephanie Arevalo Rodriguez, Director of Business Operations

RE: RETURNING TO IN-PERSON MEETINGS COMPLIANT WITH BROWN ACT REQUIREMENTS

Introduction:

Due to the Governor removing the State of Emergency on February 28th and the revised language in AB2449, public agencies must return to in-person meetings for all board and board standing committee meetings, and the boards must provide a mechanism for members of the public to hear and call into meetings with comments.

Prior to the pandemic, PHCD rotated its board meetings between Millbrae and Burlingame City Hall chambers and it did not video the meetings. Staff set out to research if PHCD could return to those venues and if they had the capacity to meet the hybrid meeting elements now required.

Results of Research:

Locations	Burlingame Chambers	Hillsborough Chambers	Millbrae Chambers	Burlingame Rec Center Center	Millbrae Rec
Cost	Not Renting at this time	\$40 per hour	\$43 per hour	\$90-\$122/hour	\$94.50/ hour
Hybrid Capabilities	Not functional, under repair.	No	Live Streaming (not reliable internet and only MCTV can operate equipment)	Yes, but PHCD not allowed to operate	Yes, but PHCD not allowed to operate
Availability	No	Yes	Yes	Yes	Yes

PHCD Office: The Board room and classroom are available and have updated hybrid capability that staff have been trained to operate, and updated equipment with improved

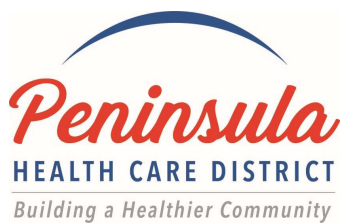
audio function and allows for public interaction compliant with new regulation and improves quality of meeting videos that can be uploaded to the website.

Recommendation

Given the results of our survey, staff recommends that Board and standing committee meetings be conducted at 1819 Trousdale for the next 3 months to see if the meeting facilities and technology satisfactorily support the Brown Act requirements and meet the satisfaction of the Board . If not, the research can be refreshed to see if more options become available at local city facilities.

Actions needed:

- 1) **Approval of recommendation to use PHCD office facilities.**
- 2) **Board determination if they want to continue recording open Board sessions.**



**CFO REPORT
MARCH 2023**

HERITAGE BANK ACCOUNTS:

In light of the Silicon Valley Bank failure, I want to share that our deposits at Heritage Bank are fully FDIC insured. All of our accounts are connected to an Insured Cash Sweep (ICS) account. This service ensures 100% FDIC coverage by transferring any funds above the \$250K FDIC limit to multiple banks each night, each at a \$250K limit.

FINANCE COMMITTEE MEETING – MARCH 7TH RECAP:

- *New Finance Committee Member* – Don Revelo is a retired Millbrae school board member of 13 years and has an extensive finance background. He has 30 years of mid-level management experience working with budgets, loss mitigation, and risk management. In addition, he served multiple terms on the Millbrae District Budget Committee and was the Lomita park school PTA auditor for five years. I believe he will be an excellent addition to the Committee.
- *WAB Payoff Report* – The Committee discussed whether to pay down the \$40M Trousdale Construction loan. The interest rate has risen enough that the bank will pay the District to reduce or eliminate the debt. The decision was to wait until the 3-year strategic plan is completed to see if cash flow permits.
- *Earthquake Insurance* – Tim Mooney, Eskaton’s broker from The Liberty Company Insurance, provided an overview of the earthquake insurance proposal. At the last Board meeting, the Board requested staff look at the architect of the building and a geological study of the property. In addition to the earthquake proposal, Mr. Mooney provided two earthquake risk assessment quotes from Zurich for consideration. The Committee decided to go with the first option to conduct a desktop property assessment for \$1,800. Zurich would review construction documents, internet research, and natural hazard exposures focused on earthquake exposure. The Committee will revisit the earthquake insurance proposal after the assessment.
- *PHCD Health & Fitness Update* – Michelle and I are currently working with Active Wellness on a 3-year business plan for the fitness center. We discussed two options. One is to bring in the Activate model from Active Wellness, which would include an investment in the space and equipment. This option would allow us to incorporate a medical component and attract people of all ages. The second option is to work with what we currently have and try to attract more members by providing different programs and focusing on the unutilized hours. With either option, we will explore accepting insurance for the center. More to come as we try to finalize the details of both options and will report at a future Finance Committee meeting.
- *PWC Hub Services: Therapy Pool & Active Wellness Update* – Cheryl provided a brief update on the PWC hub services. The next step is to meet with Janet Wagner and her team to update them on the plans for the PWC. The hub has around 35,000 sqft, and the current plan is to add the therapy pool and the Active Wellness fitness center. Cheryl has also contacted Janet Wagner and the YMCA to look at the possibility of saving the pool at the hospital.
- *Q2 Consolidate Financials* – The Q2 consolidated financials were presented to the Committee. There is no unusual activity. The biggest challenge for Sonrisas and The Trousdale is staffing. The Committee reviewed the financials for Q2 and had a robust discussion.

The next Finance Committee meeting will be on May 9th @ 2 pm.



BOARD of DIRECTORS
Community Engagement Director
March 2023 Report

COVID Campaign

1. Acknowledging the pattern of winter surges, four community vaccination clinics have been scheduled to encourage residents to stay-up-to-date on boosters and other vaccines. Easy, convenient access has proven to increase vaccination rates in our District. The final clinic was held on: **Saturday, February 25, 2023 at St. James AME Zion Church.** This clinic has a high success and gratitude goes to the following partner organizations:

Bay Area Community Health Advisory Council
Second Harvest Food Bank of Silicon Valley
Rebuilding Together
Safeway Pharmacists and Pharmacy
Faith in Action Bay Area
Samuel Merritt Nursing Program
Peninsula Pharmacy Association

Special thank you to **Director Pagliaro** for joining this impactful community gathering.

2. PHCH is now listed as a partner organization on **UCSF's RECOVER Long Covid website.**

- Our logo is hyper-linked to our website which will increase the visibility of PHCD
- UCSF's site linked to the National Institutes of Health (NIH) RECOVER Initiative This feature allows individuals suffering from Long Covid to locate a study anywhere in the Nation.



Community Outreach

- Presented at the Lucile Packard Foundation for Children's Hospital Board of Directors' Health Funders Luncheon on the topic of Health Equity and PHCD work with health equity.
- Holding a virtual **Partner Roundtable** session on March 23rd to link Samaritan House, LifeMoves, CASA to PHCD programs - Sonrisas Dental Health, Care Solace and allcove.

Community & Parent Education

- The Parent Venture held a spectacular webinar featuring **Katherine Sellery**, an internationally renowned parenting expert, TEDx Speaker and Founder of the Conscious Parenting Revolution
- **Topic: Conscious Parenting: Building Stronger Relationships with Your Child or Teen**
- **When:** Wednesday, March 1, 2023, 5:30 pm - **401 registered**
- This special presentation was sponsored by **Peninsula Health Care District and San Mateo Union High School District** in collaboration with The Parent Venture.

PHCD's contract with The Parent Venture also offers District educators, parents/caregivers and students access to all upcoming webinars as well as previously held webinars, which can be accessed via **The Parent Venture Video Library - YouTube** <https://www.parentventure.org/videos> Residents can view over 200+ educational webinars on topic related to parenting, mental health, digital media, parent-child communication, substance use, college planning, and more

Special Initiatives: Hep B Free

- Richard So is organizing a **press conference** with California State Treasurer, Fiona Ma, PHCD Chair Cappel, Anders Fung, Millbrae City Council and representatives from San Mateo County Medical Center to announce the CDC's new universal screening recommendations for Hepatitis B ... along with the universal vaccination recommendation passed last year. The press conference will take place on April 7th at 10:00 am
- Introduced Richard to Dr. Dingh, the new Medical Director at Samaritan house. They will be sharing resources to increase Hep B screenings and vaccinations in our District.
- **Hep B Free's digital marketing campaign** has begun. Ads will be geotargetted in northern San Mateo County and San Francisco in multiple languages. A few of the ads are included here.

Strategic Plan

- Mission Met facilitated our Board/staff retreat on Friday, March 3rd from 9:00 am - 4:00 pm.
- Paul and Eric will be presenting to the Board on March 23rd.

Outreach and Community Engagement Meetings

Met with the following people/organizations in February to further advance PHCD's mission and initiatives:

- Richard So, Hep B Free – ad campaign, press conference and Hep B vaccination sites
- Bay Area Community Health Advisory Council – local CHNA analysis
- Paul Lamb & Eric Ryan, Mission Met – Strategic Plan Task Force meeting and weekly meetings to plan Board/staff retreat
- Jason Owens, SMC Office of Ed - School-based Mental Health Collaborative & Early Alert
- Josh Haeffner & Tyler Chames, Care Solace – improving awareness and promotion
- Marie Lukehart, San Bruno Parks School District Wellness Coordinator – student hearing screens, and San Bruno Health Fair
- Jason Zimmerman, Lucile Packard, Stanford Children's Health Teen Van services
- Dr. Kim Rhoads – UCSF Long COVID Recover Cabinet meeting
- Samaritan House site visit - Dr. Baldeep Singh, Medical Director, Laura Bent, CEO and Isabelle Anderson, Institutional Partnership Manager



HAVE YOU BEEN TESTED?

Peninsula
HEALTH CARE DISTRICT
Building a Healthier Community

HEP B FREE
SAN FRANCISCO BAY AREA

This advertisement features a smiling man with white hair and glasses, wearing a checkered shirt and a light green cardigan. The background is white. A dark blue rounded rectangle in the top right corner contains the text "HAVE YOU BEEN TESTED?". Below this, the Peninsula Health Care District logo is displayed, followed by the "HEP B FREE" logo and "SAN FRANCISCO BAY AREA" text. The bottom of the advertisement is a solid teal bar.

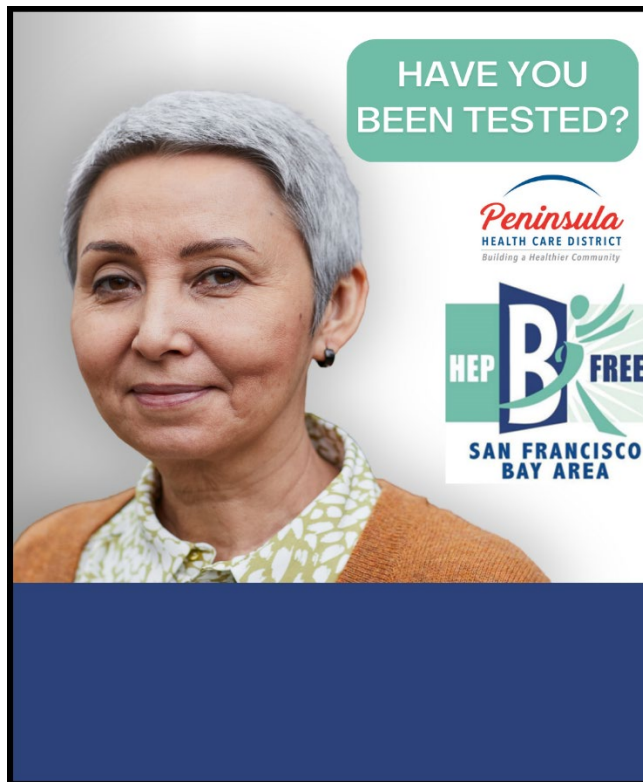


HAVE YOU BEEN TESTED?

Peninsula
HEALTH CARE DISTRICT
Building a Healthier Community

HEP B FREE
SAN FRANCISCO BAY AREA

This advertisement features a man with dark hair, wearing a grey polo shirt, looking thoughtfully to the side with his hand on his chin. The background is white. A teal rounded rectangle in the top right corner contains the text "HAVE YOU BEEN TESTED?". Below this, the Peninsula Health Care District logo is displayed, followed by the "HEP B FREE" logo and "SAN FRANCISCO BAY AREA" text. The bottom of the advertisement is a solid dark blue bar.



HAVE YOU BEEN TESTED?

Peninsula
HEALTH CARE DISTRICT
Building a Healthier Community

HEP B FREE
SAN FRANCISCO BAY AREA



HEP B FREE
SAN FRANCISCO BAY AREA

Peninsula
HEALTH CARE DISTRICT
Building a Healthier Community

在美國，每十二位亞裔中
就有一位是乙肝患者。

您做過乙肝的血液檢查嗎？

care solace

IT'S OKAY TO ASK FOR HELP

At no cost to you, Care Solace will quickly and confidentially find available mental health and substance use providers matched to your needs.

24/7/365 MULTILINGUAL SUPPORT

A multilingual team is available 24/7/365 to help you understand options, call providers on your behalf, and schedule an appointment at **no cost** to students, staff and the families of the following schools

CARE REGARDLESS OF INSURANCE

Connect to care with any coverage including Medicaid, Medicare, and sliding scale options for those without insurance.

EASY ACCESS TO CARE

Use Care Match, the self-service website, to find a provider on your own.

GET CONNECTED TO CARE TODAY 888-515-0595

Burlingame School District
caresolace.com/bsd

Hillsborough City School District
caresolace.com/hcsd

Millbrae School District
caresolace.com/mesd

San Bruno Park School District
caresolace.com/sbpsd

San Mateo-Foster City School District
caresolace.com/smfcsd



Please note: Care Solace is not an emergency response service or mental health services provider. In the event of a life threatening emergency, call 9-1-1 or the National Suicide Hotline 9-8-8.



DATE: March 23, 2023
TO: PHCD Board of Directors
FROM: Eddie Flores, Director Youth Behavioral Health Programs
RE: Director's Monthly Report

allcove™ San Mateo Updates

Facilities Update: 2600 El Camino Real, San Mateo:

As approved by the Board at the January 2023 Board meeting, we and as previously reported to the Board, we recently completed reviewing and finalizing legal amendments to the contract with our approved contractor, Zone 4 Construction. We are working with the City of San Mateo and their planning department staff to receive the construction permits, as there has been a minor delay due to administrative matters. Once we receive the final permits, we will also be sharing it with 2600 El Camino Real property management, as they have previously given consent of the work to be performed at the site. We will soon thereafter be issuing the contractor a Notice to Proceed and execute the tenant improvement work within 90 days, and be setting up all of the payroll administrative process to take place. In addition, we have already been added to their liability insurance, and we have secured insurance coverage of the site from our insurance broker. The contractor is excited to engage in this work and is ready to start on the mobilization phase of the project as soon as City permits are received and finalized.

Service providers/ partnering agency Contract Negotiations

As previously reported, staff have continued to work on the revision and service provider agreement with Caminar as well as a memorandum of understanding (MOU) of service terms. We have continued to have numerous discussion meetings on various aspects of the contract and service components.

The agreement will be a comprehensive legal document to be reviewed and approved by both PHCD Board of Directors and Caminar. This Service Agreement Contract will delineate the Service Providers within allcove™ San Mateo and will cover all the legalities related to the MHSAOC grant compliance, insurance requirements, HIPPA compliance and additional criteria related to service delivery. Caminar was also provided a copy of the very extensive contract that PHCD has with MHSOAC (State). At this time, we anticipate bringing this item at a special board meeting in early April to finalize the contract with our service provider. Due to the nature of the lengthy document and reviewal from the Caminar legal team, this has required additional time to complete the full review. Staff and management and legal teams are confident that we will be able to bring this item for full review and discussion to the board at an upcoming meeting.

We have also began scheduling and having program specific meetings with key members of the Caminar team and Stanford team in preparation for the full integration and what will be implementation of services at allcove San Mateo. Upcoming meetings already scheduled will cover data & evaluation; marketing and branding, and additional meetings are being planned that will cover the medical & mental health service streams, education & employment pieces, and family and peer-to-peer support. Stanford's CaT will also be part of these joint meetings to help Caminar and its subcontractors understand and fully learn the allcove model.



allcove™ Inaugural Statewide Conference

We are excited to be participating in the first statewide conference. Three board members have confirmed attendance to this 2-day event and we are looking forward to having our Youth Advisors participate and be engaged in learning and collaboration. Gathering under the theme of a “Moment of pause: Reflect, connect and inspire,” our upcoming *allcove conference* is an opportunity to do just that - reflect, connect and inspire one another. This conference will allow us the opportunity to get to know one another and will feature knowledgeable keynote speakers, youth-led and co-designed sessions, implementation overviews and more.

This conference is also our very first opportunity to convene in person as an allcove network to do just that – reflect, connect, and inspire one another. This conference will allow us the opportunity to get to know one another and will feature knowledgeable keynote speakers, youth-led and co-designed sessions, implementation overviews and more.

Conference Location:

[San Mateo Marriott San Francisco Airport](#) (1770 South Amphlett Blvd, San Mateo, CA 94402)

While there is no registration fee to attend, all participants must register by Friday, March 17. Please note that there will be no option available to register on site. A signed media and liability release is required for all conference participants. Young people under the age of 18 will need to include the signature of their guardian.

Audience:

Youth Advisory Group, Youth 23-25, Youth 19-22, Youth 15-18, Youth 12-14, Providers and Community

Frequently asked questions regarding allcove Conference.

When will the conference be held?

April 14 to 15, 2023, starting at 1 p.m. on Friday and ending by 3:30 p.m. on Saturday

Who is this conference intended for?

- Youth advisors and young people from your community
- Center staff and providers
- Lead agency and subcontractor staff
- Special guests interested in exploring allcove for their community

Please note that this conference is not open to the public.

Who helped put this conference together?

This conference has been a collaborative effort including young people and staff representatives from all allcove centers and sites working together with the Central allcove Team.

What is the schedule format?

Friday will feature a keynote session, relationship building, centers’ development updates and a youth panel. We have also built in three breaks between sessions.



Saturday will feature a keynote session focused on evaluation, model component sessions and a closing session on anti-racist guidelines. We have also built in four breaks between sessions.

Will conference participants be expected to wear masks?

Masks are highly recommended but not required. Masks will be available at our event check-in. The California Department of Public Health shares, that “wearing a mask indoors reduces COVID-19 risks for individuals, lowering the community spread of COVID-19 and keeping health care and hospital systems manageable. Providing additional protection for the most vulnerable individuals and groups, indoor masking, along with vaccines and other layered protections, also offers a strong defense against long COVID.”

Will there be an opportunity to tour a local allcove center?

Unfortunately, tours will not be available for allcove San Mateo because they will have active construction at their location at the time of the conference.

We are working with allcove Palo Alto to help coordinate tours for Friday morning. Please note that the tours will need to be scheduled ahead of time and be on a first come, first served basis.

StarVista’s 2nd Annual Mental Health Matters Walk – All Invited!

We are excited to be able to participate as a sponsoring partner for the second year to this important community event highlighting mental health. We have partnered with StarVista on our social media and the District will also be featured in their communication channels as a sponsor. We will also have our YAG lead and participate as well as promote allcove San Mateo via a table/booth at this event.

Join us as we take steps to strengthen the mental health and well-being of San Mateo County. Mental Health Matters is a large community event that brings together all walks of life for a day filled with fun, learning, and wellness. Activities are aimed at supporting mental wellness while also providing education around mental health services in San Mateo County. This event is also a space for individuals to strengthen connections with each other and meet fellow mental health advocates in the community for a day filled with fun, learning, and wellness.

If any Board members are interested in attending, please let us know and we will be happy to register you. This is a free-event, open to the public and community at large.

A Community Wellness Fair and 5K Event

Sunday, May 21, 2023, | 9:00 am - 1:00 pm

Seal Point Park, San Mateo, CA



DATE: March 15, 2023
 TO: Board of Directors
 FROM: Stephanie Arevalo Rodriguez, Director of Business Operations
 SUBJECT: The Trousdale Assisted Living Marketing Update

The focus of the Trousdale marketing plan is to increase leads, tours, deposits, and overall move ins.

2023 Lead Generation

Due to reduced COVID restrictions an influx of sales activity in the community increased leads Feb 2022 (50 leads) to Feb 2023 (92 leads). Leads grew due to increase in google search both (organic and paid) that indicates a higher demand of folks in the market for assisted living.

Jan 2023	Feb 2023
● Organic Search: 13 (28%)	● Organic Search: 13 (30%)
● Paid Search: 4 (9%)	● Paid Search: 4 (9%)
● Referrals: 1 (2%)	● Referrals: 4 (9%)
● Direct Traffic: 9 (20%)	● Direct Traffic: 7 (16%)
● Offline Sources: 16 (35%)	● Offline Sources: 14 (32%)
● Paid Social: 3 (7%)	● Paid Social: 2 (5%)
Totals: 46	Totals: 44

46 leads in January & 44 in February. Organic and offline sources continue to be highest lead generation.

Organic Search- non-sponsored links on google that aren't paid or.

Offline Search- walk ins, call ins, events

The typical move in timeline from the initial contact (lead) is about 90 days.

February 2023 resulted in

Tours=34


Move outs= 1 (death)

Move ins= Referral sources/ initial lead date

- Local District referral-1.6.23
- Professional Recommendation-2.14.23
- Referral agency-1.23.23
- Online source-6.26.22

Print Advertisement

Campaign Launch 3/8 Palo Alto Daily Journal & San Mateo Daily Journal




Premier Senior Living in Burlingame

THE TROUSDALE
Contemporary Living with Services

Enjoy Our Elevated Approach

The Trousdale offers the luxuries of contemporary living with a focus on the unique needs of each individual. Our stunning community offers modern amenities and thoughtfully designed programs to enhance the lives of our residents. Enjoy incredible features including restaurant-style and bistro dining options, on-site medical care and a spacious theater room.


Schedule a personalized tour!
650-484-4003
thetrousdale.org/dailypost



Assisted Living, Memory Care and Independent Living with Services
1600 Trousdale Drive, Burlingame, CA 94010

Owned By
Peninsula HEALTH CARE DISTRICT
Building a Healthier Community

License #F15601015 • Equal Housing Opportunity • First member of the ESCARON family




Premier Senior Living in Burlingame

THE TROUSDALE
Contemporary Living with Services

Enjoy Our Elevated Approach

The Trousdale offers the luxuries of contemporary living with a focus on the unique needs of each individual. Our stunning community offers modern amenities and thoughtfully designed programs to enhance the lives of our residents.

Schedule a personalized tour!
650-715-4717
thetrousdale.org/daily



Independent Living with Services, Assisted Living and Memory Care
1600 Trousdale Drive, Burlingame, CA 94010

Owned By
Peninsula HEALTH CARE DISTRICT
Building a Healthier Community

License #F15601015 • Equal Housing Opportunity • First member of the ESCARON family



“The staff at The Trousdale is very caring, professional, and immensely patient with the residents.”

Limited-Time Move-In Offer!

Premier Senior Living in Burlingame

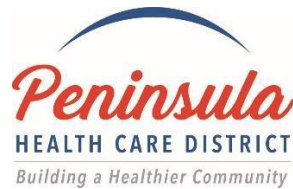
THE TROUSDALE
Contemporary Living with Services

Assisted Living • Memory Care • Independent Living with Services

Quarterly Direct Mailer 3/17

Team in person Marketing Events Relaunch after Covid (February 2023)

- San Mateo Area Chamber of Commerce Mixer 35 attendees.
- Burlingame Community Center's Senior Valentine's Dance. 105 attendees
- Discovery Lunch at Par 3 Restaurant at Coyote Point Golf Course, San Mateo 15 attendees
- Three End of Life Webinars broadcast to the Trousdale residents.



DATE: March 23rd, 2023
TO: PHCD Board of Directors
FROM: Jackie Almes, Youth Outreach Specialist
RE: Monthly Report – March 2023.

allcove™ San Mateo – Youth Advisory Group

This past month I met with the YAG on March 6th. This meeting returned to our usual hybrid version. Most attended in person as it was a working meeting focused on our projects. We decided to focus on the wayfinding project as in our last meeting we focus solely on our color theory. Lately I have noticed a slight decrease in participation due to this I decided to change our usual icebreaker question into a game. This past meeting, I brought uno and we played a round before we got started working on our project. This really helped to up the spirit of our members. They were more engaged and very collaborative. Following this icebreaker, we started to work on our project. The YAG decided that they first wanted to start on the naming of our counseling rooms. I had them research for about 30 minutes and put their ideas into a collaborative google doc. Once we had plenty of ideas we did a round of voting on their favorite idea. They made the decision to name the counseling rooms after flowers. We also decided to name our conference rooms and have a different theme for those rooms. We will go over this in our next meeting. Also, during this meeting, we talked about the allcove conference. We want a strong youth presence and set aside seven invites specifically for YAG members. All seven have been filled and this includes the two YAG members that are on the youth steering committee.

Another project that the YAG and I discussed was tabling at Star-Vista Mental Health Matters Walk. We attended last year, tabled and plan to again this year. I currently have five YAG members who are interested and want to help with the walk. This year I plan to let the YAG lead it with my help. I want them to own this event by choosing what flyers we have and any other materials for the table. The YAG members were super excited for the event. We plan to form a subcommittee to talk more about the details of this event.

Another project that the YAG will be involved in is our network wide allcove merch order. Two YAG members will be involved in the monthly meetings. This past month I met with Andrea from the CAT to talk about what this project will look like and to set any expectations. There are three centers participating in this project - PHCD, Beach Cities and South Orange County/UC Irvine. We plan to have monthly meetings where we start big and then slowly narrow down our designs and choices. Following these meetings we will then take it to our YAG meetings to get the input of the rest of the members. This project will pick up at the end of March/early April. We plan to have the order in, in time for our allcove opening.

PHCD

This past month I have been planning meeting with Caminar, the subcontractors and the Stanford team. This is to help them understand the service streams better. Each meeting includes PHCD, the Stanford team member overseeing that specific service stream and the subcontractors that are involved in this service. To help prepare everyone for each meeting I have gathered documents that will help in preparation for the meetings. This is to help them understand the model before asking any questions and diving deeper into the component. We will continue to have these meetings until the opening of the center.



One of these meetings includes our planning for the opening of allcove San Mateo. These meetings will take place twice a month. I will also be having these discussions with the YAG to gather their input and take it to the meetings with Caminar. This is to make sure youth voice is represented and to help their ideas come to life. I will be taking the lead on these meetings as a representative for the YAG.

To help in preparation for the opening Eddie and I met with NAMI which is a mental health organization. We presented on allcove and gave them information on the project and our potential opening date. We talked about future collaborations and also how we can both lift each other up. It was an overall great opportunity to talk about the allcove program and learn more about what they are doing in the community. I plan to collaborate with them in the future as well as invite them to our grand opening.

Since we are getting closer to the opening of our center, I have begun meeting regularly with Andrea from the Central allcove Team. This is to check in on model integrity as well as making sure we are aligned with branding guidelines. We plan to meet the Tuesday after every YAG meeting to check in on the work the YAG is doing for the opening as well as any other decision making the members are doing. For example, our project on color theory and wayfinding. We will continue these meetings until we open our center.

The allcove conference is quickly approaching. Due to this we have been meeting more often in preparation for the sessions. The youth steering committee is heavily involved in all of the decision making for the sessions including the community building sessions. I have helped to over see the process of these session alongside Gloria the Youth Outreach Specialist from allcove Palo Alto. At the conference we plan to help facilitate these sessions alongside youth. Another session I will be involved in is the youth engagement session. I will be co-facilitating alongside Ana from the CAT team and a member from the allcove Beach Cities team. We will be meeting a few times before the conference to prep for the session. During the allcove conference each center will be providing an implementation update to all attendees. To prep for this presentation I alongside Eddie have created a presentation. It will include an update on the YAG, successes, challenges, and next steps.

Outside trainings/partnerships

I have continued my work with the BHRS youth committee. I currently serve as an adult advisor to their YAB. This work includes brainstorming on project ideas. Our current work includes prepping for the event they are planning. In our past Youth Committee meeting we focused on brainstorming services, solutions, program and resources for the community.

This past month I attended a training session held by the pride center called Exploring Our Roots: Unpacking Bias in Order to Grow. The session took place over three hours and was focused on unpacking our own internalized myths we hold and examining the roots of their inheritance. It was through interactive activities, discussions and videos that helped to hold a space to help shift our assumptions and biases towards the truth. Overall, it was a great interactive training and really opened my eyes to the biases in our everyday life that we don't necessarily notice we subconsciously think.



Pride Center Training Flyer

San Mateo County Pride Center proudly hosts:

Exploring Our Roots: Unpacking Bias in Order to Grow

We move through the world with ongoing assumptions and belief systems unknowingly until space is provided to help bring awareness to our own implicit biases. By providing interactive activities, discussion time, and videos, the Pride Center will hold space for healing dialogue to help us all shift our assumptions and biases toward truth.

Together we will:

- **Define Implicit, Conscious, & Unconscious Bias.**
- **Explore how bias shows up in our communities AND self.**
- **Leave with resources on how to navigate our biases and assumptions.**

These **FREE** trainings will be in English & closed captioning will be utilized for virtual platforms.

For more information: please email Azisa at azisa.todd@sanmateopride.org.



Register [HERE](https://tinyurl.com/SMCPCBias) (<https://tinyurl.com/SMCPCBias>) for one of two trainings (each training contains the same content):

- **Wednesday March 1st from 2-5pm (virtual)**
- **Thursday March 30th from 5:30-8:30pm (virtual)**

or visit our website:
<https://sanmateopride.org/resources/trainings/>



March 14, 2023

For Immediate Release

COVID-19 and Economic Recovery in San Mateo County: Housing, Childcare, Youth Programs, Business Relief

Redwood City – Three years after the first COVID-19 [shelter-in-place orders](#), the County of San Mateo has invested approximately \$360 million on recovery initiatives focused on assisting those hit hardest by the pandemic.

The total includes \$188 million toward housing, \$76 million toward food security and more than \$16 million in direct financial relief to individuals and families. Financial support also targeted small businesses, childcare providers and youth programs.

“The pandemic shined a light on the gap between the haves and the have nots here in San Mateo County,” said Dave Pine, president of the San Mateo County Board of Supervisors. “What we have tried to accomplish with these investments is to really focus on programs and projects that address the most basic needs in our community to close that gap.”

Peggy Jensen, the County’s assistant chief executive, [presented a report](#) to the Board this morning on the allocation of pandemic recovery funds over the past three years after COVID-19 resulted in numerous health orders and other steps that pinched the economy.

The response was initially informed by [workgroups](#) first convened in April 2020 to develop strategies for helping the community cope with what many feared would be an economic crisis. That workgroup, which involved dozens of community-based organizations, residents, civic and business groups and other partners, aimed “to build a more equitable, healthy, and connected San Mateo County” with support for residents in need and economic relief efforts.

Since a [local emergency](#) was declared following discovery of the first local COVID-19 cases, this strategy influenced how a combination of \$400 million in federal, state, local and

privately donated funds were invested in relief efforts. (A total of \$36 million remains unallocated for emerging issues).

Investments involving these funds include:

- **Housing Security**
 - \$26 million: Emergency financial assistance for rent, utilities, and transportation supported by County, city and private donors assisted 8,807 households
 - \$109 million: Emergency rental assistance funded by the state assisted 7,400 households
 - \$55 million: Affordable Housing Fund generated 2,500 new units in the housing pipeline
 - \$21 million: Creating housing for residents experiencing homelessness by adding 283 non-congregate interim housing units and 52 new permanent housing units
 - \$1.5 million: Farmworker housing for a 40-plus unit senior housing development that will include a farmworker resource center

- **Food Security**
 - \$64 million: Great Plates funded by the state and operated by County staff provided 2.9 million meals served to 4,683 older adults
 - \$3.9 million: Second Course funded by a County allocation of federal recovery funds provided 99,600 meals to 759 older adults
 - \$8.5 million: Second Harvest Food Bank funded by a County allocation of federal recovery funds helped provide 37 million pounds of food annually distributed to more than 36,000 households

- **Small Business and Nonprofit Relief**
 - \$33 million: SMC Strong small-business grants; Microenterprise Home Kitchen grants; Restaurant, Winery and Brewery Grants; and other local business-relief grant programs supported by County, city, foundation and other donations and a County allocation of federal recovery funds assisted more than 7,000 businesses

- **Financial Assistance**
 - \$16 million: Grants for those not eligible for federal assistance (\$1,000 grants to 16,017 individuals) supported by a \$5 million allocation of County funds

- **Childcare**
 - \$4 million: Childcare Relief Fund supported by a County allocation of federal recovery funds
 - \$4.1 million: Childcare Grant Fund supported by a County allocation of federal recovery funds
 - \$870,000: Child Care Coordinating Council supported by a County allocation of federal recovery funds (87 family childcare home providers).

- **Youth Programs**
 - \$10.7 million: Summer enrichment programs, Learning Hub Expansion, Out of School care (care outside of school hours) supported by a County allocation of federal recovery funds (220 programs funded)

- **Broadband Expansion**
 - \$6 million: 284 new public Wifi sites, Wifi hotspots in low-income communities and subsidized in-home services supported by a County allocation of federal recovery funds

Since reaching a high of 11.7 percent in May 2020, [unemployment in San Mateo County](#) has fallen to 1.9 percent as of December 2023.

View the entire report from today's Board meeting: [Briefing on San Mateo County Pandemic Recovery Programs](#).



CALL Primrose
Board Members

Madalyn Friedman,
President

Patti Black

Cherie Hammer

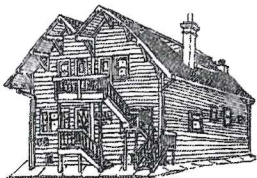
Cindy Hohle-Duncan

Muriel Lundquist

Nancy Miller

Larry Wright Jr.

Terri Boesch,
Executive Director



Tax ID# 47-2131340

RECEIVED

MAR 06 2023

BY: _____

Peninsula Health Care District
1819 Trousdale Dr
Burlingame, CA 94010-4509

Dear Friends,

Thank you for your recent donation in the amount of \$20,000.00 on February 6, 2023 to CALL Primrose. We are so very appreciative of your support, which enables us to continue our mission to assist those in need within our community.

Thank you for thinking of others.

Most Gratefully,

Terri C Boesch
Executive Director
(650) 342-2255

The regulations of the Internal Revenue Service require that taxpayers provide written substantiation of charitable donations totaling \$250.00 or more. We certify that no goods or services were provided to you in return for your gift. Please keep this letter for the purpose of substantiating your recent donation to the CALL Primrose Center. You should keep it with your records to use in preparing your tax return.

CALL Primrose is a non-profit corporation under IRS code 501(c) (3) tax # 47-2131340

Board of Directors

Jake Nguyen, Chair
Bank of Marin

Alison Baumann, Chair-Elect
Franklin Templeton

Mike Peterson, Development Chair
Serra High School, Principal (Ret.)

Craig Cytron, Treasurer
Stephen Silver Fine Jewelry

Dana Stoehr, Secretary
SMC Event Center

Robert Anderson
DSMA/ SMPD (Ret.)

Ed Barberini
Chief of Police, San Mateo

Steve Booker
IBEW Local Union #617

Rod Brouhard
American Medical Response

Sheila Canzian
San Mateo Parks & Recreation (Ret.)

Tammy Del Bene
Recology San Mateo County

Bill Esposito
Esposito's Catering

Pam Frisella
Former Mayor, Foster City

Carole Groom
Supervisor, San Mateo County

Darren Kelley
Cotchett, Pitre & McCarthy

Dan Leder
JP Morgan

Jeneé Littrell
SMC Office of Education

Joanne Magrini
San Mateo Parks & Recreation

Sally Mayer
Volunteer, Service League, NAMI

Jason Pollard
Pollard Tax Company

Kayla Quinlan
San Mateo Police Officers' Association

Donald Scatena
San Mateo Unified School District

Rob Seeley
Cal Water Service

Russ Stanley
San Francisco Giants

Lisa Taner
Beresford Hillsdale Neighborhood Assn

Chief's Cabinet

Robert Binn, Bill & Terri Butler,
Joe Cotchett, Bob & Rita De Lue, Greg Johnson,
Jenny Johnson, Dr. AL Landucci,
Mike & Sally Mayer, Phillip Raiser

Honorary Board Members

Sandra Boyle, Tom Brady Sr., Dennis Brown,
Tana Goff, Dave Hock, Senator Jerry Hill,
Gene Klein, Susan Manheimer, Scott Poms,
Pat Prudhel, Alan Talansky, Linda Yates

SMPAL Director
Sergeant Tracey Unga

200 Franklin Parkway
San Mateo, CA 94403
(650) 522-7725
www.sanmateopal.org

Tax ID: 31-1593896,
Non-Profit, 501(c)3 org



SAN MATEO POLICE ACTIVITIES LEAGUE

RECEIVED

MAR 06 2023

2/27/2023

Ann Wasson

Peninsula Health Care District
1819 Trousdale Drive
Burlingame, CA 94010



Dear Ann,

Thank you for supporting San Mateo Police Activities League. We are truly grateful for the Peninsula Health Care District grant, which enables us to continue serving our PAL community. Because of you, we can provide activities, events, resources, therapy, wellness, and care for our youth, families, and the local community. The Peninsula Health Care District grant of \$30,000.00 on February 27, 2023, towards our PAL youth and families, is sincerely appreciated.

These ongoing investments in San Mateo PAL's youth programs and services go toward strengthening the bond between cops and kids and improving the lives of children through positive and interactive experiences with police officers. Promoting healthy physical, social, and psychological development for children ages 5 to 18 helps build a more robust and safer San Mateo community by steering youth away from crime and delinquency. To learn more about the work we do, please visit www.sanmateopal.org.

Your generosity towards our mission of "Building the Bond Between Cops & Kids" enables us to positively impact many lives by delivering programs focused on education, prevention, and intervention. For that, we are deeply grateful.

Thank YOU for helping to make a brighter future for our PAL kids; you have made a difference in many lives!

Our sincere gratitude,

Sgt. Tracey Unga
San Mateo PAL Executive Director

This letter will serve as the record of receipt of your gift. San Mateo PAL is a 501(c)3 non-profit organization, Tax ID 31-1593896. Your contribution is tax-deductible to the full extent of the law.



RECEIVED

MAR 06 2023

BY: 

Peninsula Health Care District
1819 Trousdale Drive
Burlingame, CA 94010

Dear Peninsula Health Care District,

Thank you for supporting Vista Center with your gift of \$20,000.00 on 2/6/2023. We are very grateful for your investment and hope you know the impact you have made on the lives of our clients.

Your gift helps visually impaired individuals thrive and embrace an independent and full life through the help of Vista Center's wide range of programs, headed by our highly knowledgeable specialists. Thanks to donors like you, our services are available regardless of financial circumstances and we are able to offer our services to everyone who needs assistance in our community.

From all of us here at Vista Center, thank you!

Warm Regards,

A handwritten signature in black ink that reads "Karae Lisle".

Karae Lisle

CEO, Vista Center for the Blind and Visually Impaired

PO Box 61030, Palo Alto, CA 94306-6030 | 650-858-0202 | Tax ID 94-1196206 | VistaCenter.org.

San Jose | Santa Cruz | Palo Alto

Visit us at www.vistacenter.org



STAR VISTA

RECEIVED

MAR 13 2023

BY: JS

March 8, 2023

Board of Directors

Alina Lloyd
Chair

Eric Wollman
Vice Chair

Alison Proctor
Treasurer

Jeneé Littrell
Secretary

Ed Barberini

Ken Pessa

Stephan Marshall

Nancy Minnig

Fred Shen

Steven Shray

Douglas Stewart

Howard Yang

Erick Young

Peninsula Health Care District
1819 Trousdale Drive,
Burlingame, CA 94010

Dear Peninsula Health Care District,

We are very grateful for your partnership with StarVista to shape the futures of many of the most vulnerable members of our community. Your trust and support allow us to continue to offer unparalleled prevention, early intervention, education, and counseling resources and services to more than 41,000 people throughout San Mateo County every year. It is only through the kindness and generosity of valued partners like you that our dedicated staff is able to provide the resources, guidance, and inspiration needed to create opportunities for a healthier, stronger, and more hopeful life.

Your gift of \$40,000.00, received on March 8th, 2023, will help us respond to critical needs across all of our programs, including those that support youth and families who are facing homelessness, substance abuse, domestic violence, and mental health issues. Together, we can build a stronger, healthier San Mateo County for generations to come.

If you would like to speak to us, or have questions about the agency, I invite you to visit our website at www.star-vista.org, or contact Lea Berhane, Chief Development, Marketing & Technology Officer, at (650) 591-9623, ext.142.

Thank you for helping us to strengthen our community!

Sincerely,

Sara Larios Mitchell, PhD, MACP
Chief Executive Officer

StarVista is a 501(c)(3) nonprofit organization. Our tax identification number is 94-3094966.



Jewish Family and Children's Services

OF SAN FRANCISCO, THE PENINSULA, MARIN AND SONOMA COUNTIES

STRENGTHENING INDIVIDUALS.
STRENGTHENING FAMILIES.
STRENGTHENING COMMUNITY.

CENTRAL ADMINISTRATION

The Miriam Schultz Grunfeld
Professional Building
at Rhoda Goldman Plaza
2150 Post Street
Mailing address: PO Box 159004
San Francisco, CA 94115

VOICE 415-449-1200
FAX 844-591-1796
EMAIL executiveoffice@jfcs.org
WEB jfcs.org

BOARD OF DIRECTORS 2022 / 2023

PRESIDENT

Doug Winthrop

VICE PRESIDENTS

David Dossetter
David Kremer
Kerri Lehmann
Michael Rolnick

TREASURER

David Kiachko

VICE TREASURER

Steven Feinberg

SECRETARY

Alex Ingersoll

DIRECTORS

Valli Benesch
Robert Blum
Kathy Fields, MD
Zhenya Friedman
Carl Grunfeld, MD
Scott Haber
Oded Hermoni
Andy Hess
Jeff Hyman
Robert Kaufman
Natacha Kolb
Lisa Stone Pritzker
Garry Rayant, DDS
Laura Robbin
Robert Rosner
Sandra Shmunis
Lydia Shorestein
Deborah Stadtner
Jacqueline Neuwirth Swire
Luba Troyanovsky
Alex Varum
Mitch Waxman

EXECUTIVE DIRECTOR

Dr. Anita Friedman

March 8, 2023

Ann Evanilla Wasson
Director of Community Engagement
Peninsula Health Care District
1819 Trousdale Drive
Burlingame, CA 94010

Dear Ms. Evanilla Wasson,

The older adults with dementia who turn to Jewish Family and Children's Services (JFCS) for expert, loving care are so grateful for the help the Peninsula Health Care District's generosity makes possible.

Please accept our sincere appreciation for the Peninsula Health Care District's support of dementia care services for District residents in need. It is my privilege to acknowledge receipt of a grant of \$25,000 supporting in-home respite care, individual consultations, and care management for individuals living with dementia and their family caregivers. This contribution will provide essential help to seniors in need throughout 2023.

The Board of Directors of the Peninsula Health Care District sets an example of making the health and well-being of older adults a priority, and we are grateful for the Peninsula Health Care District's leadership in this area. Since 1850, JFCS has provided a community safety net for people in all ages and stages of life. We are deeply committed to ensuring no older adults are alone and in need.

Our staff looks forward to staying in touch over the course of the year and providing timely, complete grant reports. Thank you again for this grant. It is an honor to continue to partner with you to care for our community.

Sincerely,

Doug Winthrop
President, Board of Directors

RECEIVED

MAR 13 2023

BY: _____

Thank you!
Barbara Foubert



RECEIVED

MAR 13 2023

BY: 

March 10, 2023

Cheryl Fama, CEO
Peninsula Health Care District
1819 Trousdale Drive
Burlingame, CA 94010

Dear Ms. Cheryl Fama,

On behalf of Ombudsman Services of San Mateo County, Inc., I would like to thank The Peninsula Health Care District for the generous grant of \$70,000 dated March 7, 2023, to support our work in advocating for people living in licensed long-term care facilities.

The continued support of The Peninsula Health Care District helps us advocate, educate, and empower residents living in San Mateo County long-term care facilities. By maintaining a frequent, continual presence, we are able to have an impact on the quality of their care and quality of their lives. We strive to give the residents the most dignity possible during their lifetime.

Thank you again for your grant of \$70,000. We truly appreciate and value our continued partnership with The Peninsula Health Care District to help us advocate for those who have been forgotten. You help us make a difference!

With Great Appreciation,



Bernadette Mellott, MPA
Executive Director

The Ombudsman Services of San Mateo County is a non-profit agency. Federal I.D. #94-3397402